



47th ANNUAL MEETING, Oklahoma City March 9-12, 2016

Decision Technologies to Solve Problems of Today and Tomorrow

Renaissance Oklahoma City Convention Center Hotel & Spa in Oklahoma City

Absolute Final Deadline for Paper Submissions: November 2, 2015



Program Chair:

Mohan Rao

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*For more information, refer to the
conference website*

www.swdsi.org/SWDSI2016

Competitive Papers. Competitive papers are invited on, but not limited to, the topic areas listed below. All submitted papers will be reviewed by qualified individuals and go through a double blind peer review process. In addition, we welcome the submission of one page single spaced research abstracts (about 900 words). Acceptance of abstracts and papers are subject to final approval by the Track Chairs/Program Chair. Accepted papers and abstracts of authors who have registered for the conference by the close of online registration will be scheduled for presentation at the annual meeting and the presented papers and abstracts will be published in the Proceedings (available website only). Paper submission acknowledges that the author(s) will register for and attend the conference, and personally present the accepted paper at the time specified in the conference program.

Submission Policy. The submission of a paper or abstract means the author certifies it is not copyrighted, has not been accepted for publication in a journal or proceedings, has not been presented or accepted for presentation at a professional meeting, or is not under review currently for a journal or proceedings, or presentation at another professional meeting. Concurrent submission and/or presentation of the same or similar paper at another conference is considered a breach of professional ethics.

Program Participation. Paper reviewers, discussants, and session chairpersons will be needed for the program to be a success. Please contact the Program Chair or one of the Track Chairs by November 1, 2015, if you are interested in serving as a session chair, discussant, or reviewer. Symposia, tutorials, and workshops on current topics are invited. Please contact the Program Chair concerning these proposals.

Distinguished Paper Awards. Distinguished paper awards will be presented to the outstanding papers.

Student Papers. Up to three cash awards for student papers will be presented. Papers submitted in the student track must be solely of student authorship. Watch the SWDSI website for information about a Doctoral Student Consortium.

Fast Track Journal Reviews. The papers nominated for the best paper awards will be recommended to a group of journal editors for another round of fast track peer review and possible publication in these journals.

International Journal of Mobile Communications (www.inderscience.com/ijmc)

International Journal of Electronic Finance (www.inderscience.com/ijef)

International Journal of Services and Standards (www.inderscience.com/ijss)

Electronic Government: An International Journal (www.inderscience.com/eg)

SPECIAL SESSIONS. TBD

Mini-conference on technology workshops on Business Analytics and ERP using SAP Lumira, Tableau, etc.

Panel Discussions on Business Intelligence, Big Data, Internet of Things, In-memory Data, and Health Informatics.

TRACKS & CHAIRS

Accounting, Mary Fischer, University of Texas at Tyler, mfischer@uttyler.edu
Business Analytics, Joseph Mollick, Texas A&M University-Corpus Christi, Joseph.Mollick@tamucc.edu
Decision Support and Expert Systems, Binshan Lin, Louisiana State University at Shreveport, binshan.lin@lsus.edu
E-Commerce and Mobile, Robert Vinaja, Texas A&M University-San Antonio, bvinaja@tamusa.tamus.edu
Enterprise Systems (ERP), Alex Mcleod, Texas State University, San Marcos, am@txstate.edu
Finance, Alexandra Theodossiou, Texas A&M University-Corpus Christi, Alexandra.Theodossiou@tamucc.edu
Healthcare and Economics, Venugopal Gopalakrishna-Remani, University of Texas at Tyler, venugopal@uttyler.edu
Information Security and Privacy, Khaled Al-Share, Qatar University, kalshare@qu.edu.qa
In-memory Data Management, Ajay Katangur, Texas A&M University-Corpus Christi, Ajay.Katangur@tamucc.edu
Innovative Education, Kai Koong, Xidian University, China, karlkoong@hotmail.com
International Business, Balaji Janamanchi, Texas A&M International University, bjanamanchi@tamiu.edu
Internet of Things and Big Data, John Seydel, Arkansas State University, jseydel@astate.edu
Management Information Systems, Lai Liu, University of Texas – Rio Grande Valley, lai.liu@utrgv.edu
Management and Org Behavior, Olga Chapa, University of Houston-Victoria, ChapaO@uhv.edu
Marketing, Thiagarajan Ramakrishnan (Ram), Prairie View A&M University, Ram@pvamu.edu
Operations Management, Purnendu Mandal, Lamar University, purnendu.mandal@lamar.edu
Quality and Lean Six Sigma, Matthew Lindsey, Stephen F. Austin State University, lindseymd@sfasu.edu
Quantitative Methods, Robert Pavur, University of North Texas, Robert.pavur@unt.edu
Social Media & Social Networking, Monica Hernandez, Texas A&M-Corpus Christi, Monica.Hernandez@tamucc.edu
Supply Chain, Logistics and UAVs, Krishan Rana, Alabama A&M University, krishan.rana@aamu.edu
Sustainability and Triple Bottom Line, Mark McMurtrey, University of Central Arkansas, markmc@uca.edu
Student Track, Victor Prybutok, University of North Texas, prybutok@unt.edu
Special Panels, Brian Reithel, The University of Mississippi, breithel@bus.olemiss.edu
Proceedings Editor, Mohan Rao, Texas A&M University-Corpus Christi, mohan.rao@tamucc.edu
Proceedings Production Coordinator, Carl Rebman, University of San Diego, carlr@sandiego.edu

| INSTRUCTIONS FOR CONTRIBUTORS | SOME SUGGESTED TOPICS | |
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| <ol style="list-style-type: none"> 1. Author(s) should submit papers/abstracts via the website (https://www.easychair.org/conferences/?conf=swdsi2016) and also as an email attachment directly to the Program Chair at swdsi2016@yahoo.com. Abstracts should not exceed three pages; papers should not exceed 20 pages. The more complete and detailed the submission, the greater its chance for acceptance. Hard copies will not be accepted. 2. Each submission must include a separate title page with the following information: <ol style="list-style-type: none"> (1) title of submission (2) type of submission (i.e., Refereed Research Paper, Non-Refereed Research Abstract, and Proposal of a Workshop, Tutorial, Panel, or Symposium). (3) author(s) (4) affiliation(s) (5) complete address(es) (6) telephone number(s) (7) email address of the author(s) (8) name of the dean(s) of the affiliate school(s) (9) track (or topic) that best fits the submission (10) corresponding author 3. The main body of the paper, abstract, or proposal must have a title but should not include author name(s). 4. All submissions must be received by October 1, 2015. Acceptance or rejection notifications, as well as publication guidelines, will be provided by December 10, 2015. Camera-ready submission deadline for the <i>Proceedings</i> is January 7, 2016. 5. A pre-registration fee will be required before papers are accepted by the <i>Proceedings Editor</i>. 6. Volunteers: Anyone interested in participating in the program as a session chair or reviewer should communicate their interests to the Program Chair. A Call for Participation form is available on the SWDSI website. | <ul style="list-style-type: none"> • \$10,000 College Degree • 3-D Printing • Accreditation Issues in DS • Artificial Intelligence • Autonomous Vehicles • Bodycams and Vision Systems • Changing Career Paths • Cloud-based Systems • Corporate Social Responsibility • Data Visualization • Data Warehousing • Data and Text Mining • Drones/UAVs • Emerging Programming Languages • Employment Trends • Ethical & Legal Issues • Executive Info Systems • Exporting, Importing, and Global Sourcing • Foreign Direct Investment • Geospatial Analytics • Global and Regional Economic Cooperation • Globalization • Healthcare Informatics • High-frequency trading • Inclusiveness • Inequality • Innovation | <ul style="list-style-type: none"> • Instructional Issues in DS • Internet of Everything (IoE) • Knowledge Management • Mgmt. of Technology • Market-based Curricula • MOOCS and their Variations • Multiculturalism • Multimedia • Online/Distance Learning • Optimization • Organizational Culture • Outsourcing & Offshoring • Performance Measurement • Process Reengineering • Professional Student Organizations • Project Management • Rapid Prototyping • Reengineering Higher Education • Research Issues and Methodologies • RFID Applications • Scorecards and Dashboards • Simulation • Student-technical Systems • Student Engagement • Sys Analysis and Design • Systems Implementation • Technology for the Aging • Total Quality Management |