

**DECISION SCIENCES INSTITUTE
SOUTHWEST REGION**

2014 – 2015 OFFICERS

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	June Lu , University of Houston – Victoria
	Rhonda Syler , Louisiana Tech University
	Richard Segall , Arkansas State University
	Sandra Blanke , University of Dallas
Past President	Janet Bailey , University of Arkansas – Little Rock

2014-2015 TRACK CHAIRS

Accounting	Mary Fischer , University of Texas at Tyler
Big Data	Triss Ashton , University of Texas – Pan American
Business Analytics	Xiuli He , University of North Carolina at Charlotte
	Bin Wang , University of Texas – Pan American
DSS/ES/KM	Lai Liu , University of Texas – Pan American
	Brandon Phillips , University of North Texas
Eco., Health Care & Quality	Barbara A. Hewitt , Texas A&M University – San Antonio
E-Commerce and Mobile	June Lu , University of Houston – Victoria
Enterprise Resource Plan	Thiagarajan Ramakrishnan (Ram) , Prairie View A&M Univ.
Finance	Francis Kofi Andoh-Baidoo , Univ. of Texas – Pan American
Globalization	Wai Kwan Lau , Marshall University
Innovative Education	Kai Koong , University of Texas – Pan American
Info. Security & Privacy	Khaled Al-Share , Qatar University
International Business	Mark McMurtrey , University of Central Arkansas
Management Info. Systems	Binshan Lin , Louisiana State University at Shreveport
Mgt. and Org. Behavior	Murad Moqbel , University of Kansas Medical Center
Marketing	John Seydel , Arkansas State University
Online Learning	Ravi Nath , Creighton University
Op. & Supply Chain Mgt.	Trevor Hale , University of Houston-Downtown
	Matthew Lindsay , Stephen F. Austin State University
Project Management	Zhen Li , Middle Tennessee State University
Quan. Methods & Quality	Robert Pavur , University of North Texas
Social Media	Babajide Osatuyi , University of Texas – Pan American
Social Networking	Gina M. Harden , Stephen F. Austin State University
Student Track	Victor R. Prybutok , Univ. of N. Texas Toulouse Graduate School
Proceedings Editor	Mohan Rao , Texas A&M University-Corpus Christi
Proceedings Prod. Coord.	Carl M. Rebman, Jr. , University of San Diego

**DECISION SCIENCES INSTITUTE
SOUTHWEST REGION**

SPECIAL EVENTS, WORKSHOPS & PANELS

Microsoft Windows 8 Workshop **Wednesday, March 11, 2015, 1:00 p.m. - 5:00 p.m.**
Paul DeCarlo, Technical Evangelist, Microsoft Corporation
Janet Bailey, University of Arkansas Little Rock

The Internet of Things Workshop **Saturday, March 14, 2015, 8:30 a.m. – 10:00 a.m.**
Paul DeCarlo, Technical Evangelist, Microsoft Corporation
Janet Bailey, University of Arkansas Little Rock

Explosion of Analytics in the Business Curriculum **Friday, March 13, 2015, 10:30 a.m. – 12:00 p.m.**
The popular integration of analytics into the undergraduate and graduate curriculum
Paul Cronan, University of Arkansas
Janet Bailey, University of Arkansas Little Rock
Robert Pavur, University of North Texas
Mike Hanna, University of Houston Clear Lake

Health Informatics and E-health **Thursday, March 12, 2015, 8:30 a.m. - 10:00 a.m.**
Gayle Prybutok, University of North Texas

Journal Editors Panel **Thursday, March 12, 2015, 1:30 p.m. - 3:00 p.m.**
Khaled A. Alshare, Studies in Business and Economics
Mary Fischer, Federation of Business Disciplines Journal
Kai S. Koong, International Journal of Services and Standards
Binshan Lin, Expert Systems with Applications
June Wei, International Journal of Mobile Communications

Using Teradata University Network Resources **Friday, March 13, 2015, 1:30 p.m. – 3:00 p.m.**
For Teaching
Summer E. Bartczak, University of Central Arkansas

Doctoral Consortium **Friday, March 13, 2015, 12:00 p.m. – 5:00p.m.**
By Invitation Only

An Introduction to PLS with Details on how **Thursday, March 12, 2015, 10:30 a.m. – 12:00 p.m.**
It Differs to Traditional SEM
Wynne Chin, University of Houston

PAPERS & MEETINGS

SWDSI 2015 Business Meeting **Thursday, Mar 12, 2015 3:30 p.m. - 5:00 p.m.**

**DECISION SCIENCES INSTITUTE
SOUTHWEST REGION**

CONGRATULATIONS!!!

**RECIPIENT OF THE 2015 MCGRAW-HILL EDUCATION DISTINGUISHED PAPER
AWARD**

MNC Strategies and Corporate Social Responsibility in China

Jifu Wang, University of Houston, Victoria

Vipin Gupta, California State University, San Bernardino

Ron Salazar, University of Houston, Victoria

Xiuli Wang, Central University of Finance and Economics

**RECIPIENT OF THE 2015 FEDERATION OF BUSINESS DISCIPLINES
OUTSTANDING EDUCATOR AWARD**

Victor R. Prybutok, University of North Texas

RECIPIENT OF THE SWDSI 2015 DISTINGUISHED SERVICE AWARD

Carl Rebman Jr., University of San Diego

RECIPIENTS OF THE 2015 BEST STUDENT PAPER AWARDS

Antecedents of Customer Experience for Mobile Technology Service Providers

Catalin Dinulescu, University of North Texas

Tweeting for Fun and to Empower: Exploring the Information Behavior of Saudi Arabian Women

Marwah Halwani, University of North Texas

*Can an Evolutionary Development Teaching Model Accelerate Programmer
Competency for Beginners?*

Jimmy Ball, University of Mississippi

**DECISION SCIENCES INSTITUTE
SOUTHWEST REGION**

**March 11, 2015
(Wednesday)**

1:00 p.m. – 5:00 p.m.

Cottonwood

Microsoft Windows 8 Workshop

Presenter: **Paul DeCarlo**, Technical Evangelist, Microsoft Corporation
Janet Bailey, University of Arkansas

Bring a Windows 8 laptop to this hands-on workshop led by a Microsoft Technical Evangelist and experience how to leverage Windows 8 development in your curriculum. Join the campuses whose students are excited about programming and are making thousands of dollars in the Microsoft Store within months of their first programming experience.

For a premier publishing opportunity, check out the peer-reviewed
FBD Journal at <https://www.fbdonline.org/journal/>



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43rd Annual Conference

March 9 – 12, 2016

Renaissance Oklahoma City Convention Center Hotel
Oklahoma City, Oklahoma

44th Annual Conference

March 8 - 11, 2017

Statehouse Convention Center/Marriott
Little Rock, Arkansas

**DECISION SCIENCES INSTITUTE
SOUTHWEST REGION**

**March 12, 2015
(Thursday)**

7:00 a.m. – 8:30 a.m.

Cottonwood

MEETING: Officers and Directors Meeting

Presiding: June Wei, University of West Florida

Agenda: Officers Reports
Old Business – Various Committee Reports
New Business – To be Determined

8:30 a.m. – 10:00 a.m.

Conference 6

SESSION A Accounting

Session Chair: Lai Liu, University of Texas - Pan American

Revenue Recognition: The Case of Jordanian Industrial Listed Companies

Ghassan Mardini, Qatar University

Yasean Tahat, Gulf University of Science and Technology

Habibullah Khan, Qatar University

Management of Income Statement Variables to Report Small Positive Earnings Numbers

B. Brian Lee, Prairie View A&M University

Dong Wuk Kim, Jeju National University, Korea

Haeyoung Shin, University of Houston - Clear Lake

William Vetter, Prairie View A&M University

One Course Does Not Fit All: Considering the Impact of Accounting Course Offerings on Student Outcomes

Shani Robinson, Sam Houston State University

Joshua Racca, University of Alabama at Birmingham

Content Coverage in the Accounting Forensic Course

Grace Koong, University of Texas - Pan American

Lai Liu, University of Texas - Pan American

Jerald Hughes, University of Texas - Pan American

DECISION SCIENCES INSTITUTE
SOUTHWEST REGION

March 12, 2015
(Thursday)

8:30 a.m. – 10:00 a.m.

Conference 9

SESSION B Finance

Session Chair: **Andre Vianna**, University of Texas Pan American

Corporate Dividend Policy: Bush's Tax Cut vs. Obama's Tax Increase

Andre Vianna, University of Texas Pan American

Gender Discrimination in Online Peer-to-Peer Lending in China

Dongyu Chen, Soochow University

Weihua Shi, University of Southern Mississippi

A Suggested Model to Evaluate Accounting Software for Small Business?

Sherif Elbarrad, MacEwan University

Muhammad Hossain, MacEwan University

The Financial Crisis and Market Discipline: The Effect of Opacity on Charter Value

Chris Brune, Ouachita Baptist University

Kevin Lee, Texas A&M University - Central Texas

Scott Miller, Pepperdine University

8:30 a.m. – 10:00 a.m.

Conference 5

SESSION C DSS/ES/LM

Session Chair: **Hamed Majidi Zolbanin**, Oklahoma State University

Investigating Cancer Comorbidity: A Data Mining Approach

Hamed Majidi Zolbanin, Oklahoma State University

Dursun Delen, Oklahoma State University

An Analysis of the E-Commerce Data Reports

Haoyu Wen, Xidian University, China

Kai Koong, University of Texas - Pan American

Lai Liu, University of Texas - Pan American

Are Social Influence and Privacy Protection Critical to Mobile Commerce Continuance?

June Lu, University of Houston-Victoria

June Wei, University of West Florida

An Examination of BYOD System Features and Characteristics

Xiaoping Liu, Zhejiang Agriculture and Forestry University, China

Kai Koong, University of Texas - Pan American

Bin Wang, University of Texas - Pan American

DECISION SCIENCES INSTITUTE
SOUTHWEST REGION

March 12, 2015
(Thursday)

8:30 a.m. – 10:00 a.m.

Conference 8

SESSION D Big Data I

Session Chair: **Triss Ashton**, University of Texas - Pan American

Benefits of Business Intelligence and Analytics for Patients and Providers of Healthcare

Joseph Mollick, Texas A&M University - Corpus Christi

An Investigation on Students' Perceived Participation and Students' Learning Satisfaction

Mei Han, University of Texas - Pan American

Cross-listing Cross World

Hang Yang, University of Texas - Pan American

Logistic Service Quality for e-Retail

Alejandro Sanchez, University of Texas - Pan American

Triss Ashton, University of Texas - Pan American

8:30 a.m. – 10:00 a.m.

Conference 7

SESSION E Finance

Session Chair: **Delmer Nagy**, Tarleton State University

Understanding Enterprise System Innovation: A Belief, Action, Outcome Proposal

Delmer Nagy, Tarleton State University

Joseph H. Schuessler, Tarleton State University

Kevin Fulk, Tarleton State University

Carolyn Holton, Southeastern University

Pattern Analysis on Financial Ratios and Annual Compensation Costs in the Credit Card Issuance Industry

Bojun Fan, University of West Florida

Jiyuan Pan, Pensacola Christian College

June Wei, University of West Florida

Business Intelligence Applications Using Multifactor Measurement Models

Mohan Rao, Texas A&M University - Corpus Christi

Capital Structure and Corporate Performance in GCC Countries

Mohamad Rajeh, Qatar University

Rami Zeitun, Qatar University

**DECISION SCIENCES INSTITUTE
SOUTHWEST REGION**

**March 12, 2015
(Thursday)**

8:30 a.m. – 10:00 a.m.

Cottonwood

SESSION F DSS/ES/LM I

Internationalization Strategy and Firm Performance: Estimation of Corporate Strategy Effect Based on Big Data of Chinese IT Companies in a Complex Network

Ken Hung, Texas A&M International University

Da Huo, Central University of Finance and Economics

A Distributed Knowledge Approach to Managing Innovation

Dorothy Kirkman, University of Houston - Clear Lake

Social Networking and Institutional Selection: Influencing Future Faculty Applicants

Denise Philpot, University of North Texas

Development of Expert Systems in Healthcare

Lai Liu, University of Texas - Pan American

Kai Koong, University of Texas - Pan American

10:00 a.m. - 10:30 a.m.

Market Place Exhibit Hall

FBD Coffee Break

Please make plans to visit the exhibits for information on the latest books and newest educational technologies. Let our exhibitors know how much we appreciate their presence and continued support!

Great Door Prize Drawings take place at **10:15 a.m.** in the Exhibit Area. *Must be present to win.*

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**March 12, 2015
(Thursday)**

10:30 a.m. – 12:00 p.m.

Conference 5

SESSION A Business Analytics

Session Chair: Joseph Mollick, Texas A&M University - Corpus Christi

Comparison of users' perceptions of Business Analytics vs. Database Systems

Joseph Mollick, Texas A&M University - Corpus Christi

Financial and Compensation Predications and Their Relationships in the Credit Card Issuance Industry

Jiyuan Pan, Pensacola Christian College

Fan Bojun, University of West Florida

June Wei, University of West Florida

OLAP with Microsoft SSAS & Jedox

Carlos Cantu, University of Texas - Pan American

Joshua Martinez, University of Texas - Pan American

Eve Pakhomova, University of Texas - Pan American

Francis Andoh-Baidoo, University of Texas - Pan American

Decision Tree Induction in Data Mining

William Barrera, University of Texas - Pan American

Dallas Russell, University of Texas - Pan American

Cloud-based Business Analytics: Bringing the Latest and Greatest to the Classroom

Janet Bailey, University of Arkansas at Little Rock

Bradley Jensen, Microsoft Corp.

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**March 12, 2015
(Thursday)**

10:30 a.m. – 12:00 p.m.

Conference 6

SESSION B MIS

Session Chair: **David Chou**, Eastern Michigan University

The Analysis of Demand and Supply in Data Scientists Market
David Chou, Eastern Michigan University

Big Data, Big Impact?

Sibylle Mabry, Louisiana State University in Shreveport
Binshan Lin, Louisiana State University in Shreveport

Drivers of Cloud Computing Implementation in Small Business

C. Christopher Lee, Central Connecticut State University
Benjamin Bae, California State University
Kyudong Kim, Sookmyung Women's University, Korea

The Persistent "Poverty Divide" in County Level E-government Implementations: A Comparison of 2006 and 2014

Queen Booker, Minnesota State University, Mankato
Carl Rebman, University of San Diego

10:30 a.m. – 12:00 p.m.

Conference 7

SESSION C Workshop

An Introduction to PLS with Details on how It Differs to Traditional SEM
Wynne Chin, University of Houston

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Little Rock, Arkansas

DECISION SCIENCES INSTITUTE
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March 12, 2015
(Thursday)

10:30 a.m. – 12:00 p.m.

Conference 8

SESSION D Innovation in Education

Session Chair: **Chin-Yen Liu**, Texas A&M University - San Antonio

Teaching Globalization Online: A Case Study

Pierre Canac, University of St. Thomas

Charles Davis, University of St. Thomas

Sujin Horwitz, University of St. Thomas

Reflections on the Self-regulated Learners in a Blended Learning Environment

Chin-Yen Liu, Texas A&M University - San Antonio

DSI turns 45: Content Analysis of the Decision Sciences Journal

Robert Vinaja, Texas A&M University - San Antonio

“Move out Email!!! Here comes Social Media!!” – Utilizing Social Media as an Alternate Communication Channel for the Higher Education Classroom.

Sarah Wright, Northwestern State University

Begona Perez-Mira, Northwestern State University

Curtis Penrod, Northwestern State University

Thomas Hanson, Northwestern State University

Eddie Horton, Northwestern State University

10:30 a.m. – 12:00 p.m.

Conference 9

SESSION E Economics I

Session Chair: **Fereshteh Ghahramani**, University of Texas – Arlington

Cloud Research: A Review and Assessment from the Cyber Security Perspective Improving Healthcare in India: Opportunities and Challenges

Sandra J. Blanke, University of Dallas

Brett J.L. Landry, University of Dallas

Role of Age in Adoption and Intention to Use of Mobile Healthcare Technologies

Fereshteh Ghahramani, University of Texas – Arlington

Pay or Drop: What Drives Consumer Reaction to Higher Homeowner Insurance Prices?

Kenneth Lovell, University of Texas – Pan American

Fuad Hasan, University of Texas – Pan American

Influence of Institutional Forces on Data Analytics Adoption among Healthcare Organization

Venugopal Gopalakrishna-Remani, University of Texas at Tyler

Robert Jones, University of Texas at Tyler

Barbara Wooldridge, University of Texas at Tyler

DECISION SCIENCES INSTITUTE
SOUTHWEST REGION

March 12, 2015
(Thursday)

1:30 p.m. – 3:00 p.m.

Conference 5

SESSION A Economics II

Session Chair: **Rebecca Scott**, University of North Texas

Traumatic Brain Injury

Adeti Sengupta, Harvard Medical School, Post Graduate Association

An Exploratory Study of the Psychological Influence of Smoking when Family and Friends Smoke

Rebecca Scott, University of North Texas

Marisa Nowicki, University of North Texas

Victor Prybutok, University of North Texas

Factors Influencing the Progress of Central Asian Economies

Krishan Rana, Alabama A & M University

Shahnaz Abdullah, Alabama A & M University

Comparisons of Union vs Non-union Business Professoriates

Kaye Mckinzie, University of Central Arkansas

James Weber, St Cloud State

Ken Griffin, University of Central Arkansas

Cloud Research: A Review and Assessment from the Cyber Security Perspective

Sandra Blanke, University of Dallas

Brett Landry, University of Dallas

DECISION SCIENCES INSTITUTE
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March 12, 2015
(Thursday)

1:30 p.m. – 3:00 p.m.

Conference 6

SESSION B International Business

Session Chair: **Jifu Wang**, University of Houston, Victoria

MNC Strategies and Corporate Social Responsibility in China

Jifu Wang, University of Houston, Victoria

Vipin Gupta, California State University, San Bernardino

Ron Salazar, University of Houston, Victoria

Xiuli Wang, Central University of Finance and Economics

Factors Influencing the Success of High-Skill Mexican Immigrant Entrepreneurs in the Rio Grande Valley

Eduardo Millet, University of Texas Pan American

FDI, Terrorism, and Oil: When Resources Matter

Joseph Simpson, University of Texas - Pan American

Sergio Garcia, University of Texas - Pan American

Use of Electronic Commerce in the World and in Turkey: An Investigation of Using E-Commerce Sites in Turkey

Selda Ene, Marmara University, Istanbul

Neslihan Celik, Marmara University, Istanbul

Cem Canel, University of North Carolina at Wilmington

MNCs Incentives to Invest in Vietnam: New Empirical Findings

Thi Lan Anh Nguyen, Vietnam National University

Ali Salman Saleh, Qatar University

Denis Vinen, Swinburne University of Technology

1:30 p.m. – 3:00 p.m.

Conference 7

SESSION C Big Data

Session Chair: **Ajaya Swain**, St. Mary's University

Personality Traits of Winter Texans

Sergio Robles, University of Texas - Pan American

The Qualitative Logistics Service Quality Instruments

Triss Ashton, University of Texas - Pan American

Risk Profile Analysis for Obesity: A Case Study of the United States using Data Mining Approach

Ajaya Swain, St. Mary's University

Data Structure of a Quadratic Program Model of Document Clustering

Bart Garner, University of Mississippi

Brian Reithel, University of Mississippi

Bahram Alidaee, University of Mississippi

DECISION SCIENCES INSTITUTE
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March 12, 2015
(Thursday)

1:30 p.m. – 3:00 p.m.

Conference 8

SESSION D Workshop

Journal Editors Panel

Khaled A. Alshare, Studies in Business and Economics

Mary Fischer, Federation of Business Disciplines Journal

Kai S. Koong, International Journal of Services and Standards

Binshan Lin, Expert Systems with Applications

June Wei, International Journal of Mobile Communications

1:30 p.m. – 3:00 p.m.

Conference 9

SESSION E Workshop

Health Informatics and E-health

Gayle Prybutok, University of North Texas

3:00 p.m. - 3:30 p.m.

Market Place Exhibit Hall

FBD Coffee Break

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**March 12, 2015
(Thursday)**

3:30 p.m. - 5:00 p.m.

Conference 5

SESSION A Finance III

Session Chair: **Abdelhamid Riani**, University of Texas Pan American

Economic Factors and Seasonal Effects on Overall Momentum Return

Shahil Sharma, University of Texas Pan American

Innovation in Venture Capital Versus Non-Venture Capital Backed Companies

Abdelhamid Riani, University of Texas Pan American

Analysis of the Bovespa Futures and Spot Indexes with High Frequency Data

Edimilson C. Lucas, Getulio Vargas Foundation

Danilo Braun Santos, Getulio Vargas Foundation

Vinicius Augusto Brunassi Silva, Getulio Vargas Foundation

Bruno Nunes Medeiro, Getulio Vargas Foundation

The Health of Successful Investor Performance

Corey Shank, University of Texas Pan American

3:30 p.m. - 5:00 p.m.

Conference 6

SESSION B Finance IV

Session Chair: **Chu-Sheng Tai**, Texas Southern University

On the Sustainability of Electricity Market Development Strategies: Evidence from an Emerging Market

Ezgi Avcisurucu, Bilkent University

A. Kursat AydoĖan, Bilkent University

Doganbey Akgul, Ministry of Energy and Natural Resources

Investor Sentiment and Contagion during the 1997 Asian Crisis

Chu-Sheng Tai, Texas Southern University

Computing Bond Values to Teach Time Value of Money Principles

Carl McGowan, Norfolk State University

Information Clustering Effect in Fast Growing SME

Wonseok Choi, University of Texas Pan American

Kwan Cheon, University of Texas Pan American

**DECISION SCIENCES INSTITUTE
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**March 12, 2015
(Thursday)**

3:30 p.m. - 5:00 p.m.

Conference 7

SESSION C Quantitative Methods and Quality

Session Chair: **Dennis Richardson**, University of North Texas

Case Study: Streamlining the Receiving Process Using Lean Six Sigma

Eduardo Materan, University of Houston

Jamison Kovach, University of Houston

A Case Study Using Lean Six Sigma to Achieve Customer Service Excellence in a Navy Command

Donna Lohr, University of North Texas

Dennis Richardson, University of North Texas

Validating Decision Rule for Selecting Either Croston's Method of Single Exponential Smoothing with Industrial Data

Matthew Lindsey, Stephen F. Austin State University

Robert Pavur, University of North Texas

The Effect of Dichotomization and Trichotomization

Mohammed Alkhars, University of North Texas

Robert Pavur, University of North Texas

3:30 p.m. - 5:00 p.m.

Conference 8

SESSION D Globalization

Session Chair: **Aurore Kamssu**, Tennessee State University

Teaching Mobile Apps with SAP: Applied Learning in Action

Peggy Lane, Missouri Western State University

The Relationship between Diversification Strategy and Organizational Performance: A Research Intended For Comparing USA and Turkey

Ihsan Yigit, Marmara University

Cem Canel, University of North Carolina Wilmington

Environmental Sustainability and Vision of Turkey

Begum Oktem, Marmara University

Market Power Distribution in the Global Shipping Market

Qing Liu

5:30 p.m. – 7:00 p.m.

Market Place Exhibit Hall

FBD Presidential Welcome Reception - Everyone is invited to attend this FBD conference-wide social event. Visit with long-time friends and make new ones as you enjoy light appetizers and live music. A Cash Bar is available and a limited number of drink tickets will also be distributed. Stop by to relax and wind down from the day's conference activities before heading out to other association and cultural events, dinner, or historic sites.

DECISION SCIENCES INSTITUTE
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March 13, 2015
(Friday)

7:30 a.m. – 8:00 a.m.

Dogwood

Light Continental Breakfast

8:30 a.m. – 10:00 a.m. (note the beginning time)

Conference 8

SESSION A ERP

Session Chair: **Robert Burdwell**, Texas A&M University San Antonio

Assurance of Learning: Embedded Assessment with ERPsim

Mark Lewis, Missouri Western State University

Peggy Lane, Missouri Western State University

Michael Lane, Missouri Western State University

Factors Influencing the Migration of Enterprise Systems to Cloud Platform

Thiagarajan Ramakrishnan, Prairie View A&M University

University Ratings: Public Perception or Actual Performance

Aurore Kamssu, Tennessee State University

ERP Simulation and Mobile Dashboards: An Extended Time Implementation

Robert Burdwell, Texas A&M University San Antonio

Robert Vinaja, Texas A&M University San Antonio

Richard Green, Texas A&M University San Antonio

Capability Development and Knowledge Transfer during ERP Implementation Project

Noufou Ouedraogo, Grant MacEwan University

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**March 13, 2015
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8:30 a.m. – 10:00 a.m.

Conference 9

SESSION B Information Security I

SESSION B Operations and Supply Chain Management

Session Chair: **Krishan Rana**, Alabama A & M University

A Review of Production–distribution Models with Emphasis on Multi-stage Supply Chains

Yavuz Acar, Bogazici University

Sukran Atadeniz, Yeditepe University, Turkey

Transportation in Kazakhstan and its Economic Implications

Krishan Rana, Alabama A & M University

The Effect of Supply Chain Integration on a Reinforcing Feedback in the Transmission of Disruptions

Artur Swierczek, University of Economics

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8:30 a.m. – 10:00 a.m.

Conference 3

SESSION C Information Security II

Session Chair: **Brandon Phillips**, Southwestern Oklahoma State University

Users Security Perceptions and Antecedents to Security Intention

Brandon Phillips, Southwestern Oklahoma State University

Phishing Awareness and Education of University Students via an In-course 'Fake' Phishing Project

Paula Crouse, Mount Saint Vincent University

Robert Farmer, Mount Saint Vincent University

Data Breach Laws: Do They Work? An Exploratory Study

Joseph H. Schuessler, Tarleton State University

Delmer Nagy, Tarleton State University

Art Dearing, Tarleton State University

H. Kevin Fulk, Tarleton State University

Is Mobile Recruiting Strategy Effective?

Donna Stringer, University of Houston-Victoria

June Lu, University of Houston-Victoria

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**March 13, 2015
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8:30 a.m. – 10:00 a.m.

Conference 4

SESSION D E-Commerce I

Session Chair: **Simon Lee**, Eastern Illinois University

The Factors Influencing M-Shopping Use

Simon Lee, Eastern Illinois University

TripAdvisor: Intention to Use and Impact of Reading Reviews on TripAdvisor with Use of a Service or Purchase of a Product

Joshua Fogel, Brooklyn College

Kathleen K Murphy, Brooklyn College

Exponentially Weighted Moving Average Control Chart Performance with Estimated Parameters and Non-normal Observations

R. Noorossana, Iran University of Science and Technology

M. R. Nayebpour, DeVry University

S. Fathizadan, Iran University of Science and Technology

Why Consumers Participate in Online Review Through Post-purchase Email Solicitation

Qinyu Liao, University of Texas at Brownsville

8:30 a.m. – 10:00 a.m.

Conference 5

SESSION E E-Commerce II

Session Chair: **Xiaotong Liu**, University of North Texas

Cloud Computing Technology Lowers the Use of PC

Victor Prybutok, University of North Texas

Xiaotong Liu, University of North Texas

Mobile Business Solutions for Pharmaceutical Industry

Chia Ying Tsai, University of West Florida

June Wei, University of West Florida

Factors Affecting Intention to Avoid Binge Drinking as a Result of E-Messaging on YouTube

Gayle Prybutok, University of North Texas

Alexandra Ruuska, University of North Texas

Lu Xu, University of North Texas

Victor Prybutok, University of North Texas

Application of Learning Science to Improve Student Learning in the MBA Decision Science Course

Edward Sim, Hardin-Simmons University

**DECISION SCIENCES INSTITUTE
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**March 13, 2015
(Friday)**

8:30 a.m. – 10:00 a.m.

Conference 6

SESSION F MIS

Session Chair: **Russell Torres**, University of North Texas

Nolan's Stage Level Measurement of Information and Communication Technology in Modern Organizations

Jose Eduardo Ricciardi Favaretto, Fundacao Getulio Vargas

Fernando De Souza Meirelles, Fundacao Getulio Vargas

Journal Impact Factor Distribution Modeling: A Critical Review

Binshan Lin, Louisiana State University in Shreveport

Michael Brendler, Louisiana State University in Shreveport

Are There Differences Between Men and Women in Information Technology Innovation Adoption Behaviors: A Theoretical Study

Sameer Dutta, McKendree University

Olu Omolayole, Grambling State University

An Experimental Examination of Award Visualization and Competition in Workflow Automation Systems

Russell Torres, University of North Texas

8:30 a.m. – 10:00 a.m.

Conference 7

SESSION G Innovation in Education

Session Chair: **Summer Bartczak**, University of Central Arkansas

Investigating SCADA Threats, Impacts, & Possible Mitigations in Waste Water Treatment

Basia Bartczak, University of Tulsa

Keenan Bonds, University of Tulsa

Summer Bartczak, University of Central Arkansas

Readiness to Reveal Personal Information on Social Media: A Cross-cultural Analysis of Nigeria, United States, Saudi Arabia, and Qatar.

Abdullahi I. Musa, Ahmadu Bello University

Mohammed Algarni, Institute of Public Administration

Khaled A. Alshare, Qatar University

Critical Skills Required of Health Information Technology Professionals - Revisited

Andrea Diaz, University of Texas - Pan American

Catalina Cantu, University of Texas - Pan American

A Content Analysis of IT Degree Programs: A Global Approach

Robert Vinaja, Texas A&M University - San Antonio

From Student to Professional: Collaborating with Industry to Benefit Students

Janet Bailey, University of Arkansas at Little Rock

Paul Decarlo, Microsoft

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Market Place Exhibit Hall

FBD Coffee Break - Please let our exhibitors know how much we appreciate their presence and continued support! Great Door Prize Drawings take place at **10:15 a.m.** *Must be present to win.*

10:30 a.m. – 12:00 p.m.

Conference 8

SESSION A Analytics in the Curriculum Workshop

Explosion of Analytics in the Business Curriculum: The Popular Integration of Analytics into the Undergraduate and Graduate Curriculum

Paul Cronan, University of Arkansas

Janet Bailey, University of Arkansas Little Rock

Robert Pavur, University of North Texas

Mike Hanna, University of Houston Clear Lake

10:30 a.m. – 12:00 p.m.

Conference 9

SESSION B Media

Session Chair: **Samaneh Torkzadeh**, University of Texas-Pan American

Alcohol Use Promotion on Social Networking Sites among College Students

Babajide Osatuyi, University of Texas-Pan American

Samaneh Torkzadeh, The University of Texas-Pan American

Use of Snowball Sampling to Investigate How the Structure of Incentive Plans Impact Business and IT Alignment

Vess Johnson, University of the Incarnate Word

To Claim or Not To Claim: Promoting Patient-Centered Engagement through Social Media

Babajide Osatuyi, University of Texas-Pan American

Alexander Pimentel, University of Texas-Pan American

Metric-Sensitive High-Dimensional Clustering with Applications to Financial Statement Analysis

Chuanren Liu, Rutgers University

Tianming Hu, Dongguan University of Technology

Yuan Sung, South Texas Collage

DECISION SCIENCES INSTITUTE
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March 13, 2015
(Friday)

10:30 a.m. – 12:00 p.m.

Conference 3

SESSION C Social Media/MIS

Session Chair: **Babajide Osatuyi**, The University of Texas-Pan American

Big Five Personality Traits and Social Technology Use: The Case of Social Networking Sites

Babajide Osatuyi, The University of Texas-Pan American

Kehinde Ajayi, The University of Texas-Pan American

Relationship of Social Media and Academic Achievement: A Cultural Perspective

Vishal Shah, University of Arkansas

Sana Rouis, ESSCA

Drinking Promotion on Social Media: An Exploration of the Role of Lurking and Compulsive Social Media Use

Samaneh Torkzadeh, University of Texas-Pan American

Babajide Osatuyi, University of Texas-Pan American

10:30 a.m. – 12:00 p.m.

Conference 4

SESSION D MIS

Session Chair: **Veena Prabhu**, California State University, Los Angeles

Some Observations on the Research and Publishing Support Industry in China

Sixin Ren, Ifugao State University, China

Kai Koong, University of Texas - Pan American

Educational Institution's New Avatar: An Incubator for Civic Engagement and Public Good

Veena Prabhu, California State University, Los Angeles

Some Observations on the Entrepreneurship and Innovation Curriculum

Ruizhu Xiong, University of Texas - Pan American

Kai Koong, University of Texas - Pan American

Lai Liu, University of Texas - Pan American

Can Critical Chain Project Management be Applied to College Students' Projects?

Pinyarat Sirisomboonsuk, Texas Tech University

James Burns, Texas Tech University

An Application of Six Sigma Process Control Methodology for Improving First-Year Undergraduate Student Retention

Dennis Richardson, University of North Texas

Benjamin George, University of North Texas

Victor Prybutok, University of North Texas

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**March 13, 2015
(Friday)**

10:30 a.m. – 12:00 p.m.

Conference 5

SESSION E Management Information Systems I

Session Chair: **John Vassar**, Louisiana State University at Shreveport

Computational Study on Reliability of Wireless Sensor Networks

Haibo Wang, Haibo Wang, Texas A&M International University

Wei Wang, Haibo Wang, Texas A&M International University

Yaquan Xu, Georgia Gwinnett College

The Effects of Information Technology to Enable the Firm Dynamic Capacity and Brazilian Companies' Performance

Adilson Carlos Yoshikuni, Fundação Getulio Vargas

Alberto Luiz Albertin, Fundação Getulio Vargas

Technology Forecasting using a combination of Web Search and Technology Mining Approaches

Cherie Trumbach, University of New Orleans

Sathiadev Mahesh, University of New Orleans

Recent Legal Developments to Consider in Planning for Distant Learning Programs

John Vassar, Louisiana State University in Shreveport

Amy Wren, Louisiana State University in Shreveport

Michael Meeks, Louisiana State University in Shreveport

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March 13, 2015
(Friday)

10:30 a.m. – 12:00 p.m.

Conference 6

SESSION F Management Information Systems II

Session Chair: **Jeffrey Siekpe**, Tennessee State University

An Assessment of the Influence of Technology Self-Efficacy on Perceived Security and Privacy, Perceived Enjoyment, Perceived Ease of Use, and Intention to Use Social Network Sites: A Structural Equation Modeling Approach

Jeffrey Siekpe, Tennessee State University

Gerald Marquis, Tennessee State University

Information Technology Visibility as an Impression Management Factor in Trust Development Within Outsourced Information Systems Development Projects

Jamison Posey, University of Mississippi

Brian Reithel, University of Mississippi

A Derivation of Technology Categories Using the Technology Acceptance Literature

Michael Ellis, University of Central Arkansas

Miguel Aguirre-Urreta, Texas Tech University

Kay Lee, Embry-Riddle Aeronautical University

Nan Sun, Washburn University

Yucong Liu, Mansfield University

Juan Mao, University of Texas at San Antonio

George Marakas, University of Texas at San Antonio

eWOM of Customers and Referral Service of Infomediary in Online Retail Supply Chain

Yuangao Chen, Zhejiang University of Finance and Economics

12:30 p.m. – 5:00 p.m.

Arboretum 4

SESSION A Doctoral Consortium

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March 13, 2015
(Friday)

1:30 p.m. – 3:00 p.m.

Conference 8

SESSION B Globalization

Session Chair: **Wai Kwan Lau**, Marshall University

Ownership Structure, Executive Structure and Firm Performance: Evidence from Turkey and Italy

Ihsan Yigit, Marmara University

Ibrahim Anil, Marmara University

Duygu Anil Keskin, Istanbul University

Institutional Distance Between International Alliance Partners. Does it Matter to Explain Intellectual Capital?

Daniel A. Cernas Ortiz, Universidad Autónoma del Estado del México

The Impact of Age Effects on Employee's Perception of Effective Leadership: A Cross-Cultural Investigation

Wai Kwan Lau, Marshall University

Alliances and Networks: Limitations of the Transaction Cost Approach in the knowledge and Innovation Era

Uyi Lawani, Marshall University

1:30 p.m. – 3:00 p.m.

Conference 9

SESSION C Management Information Systems IV

Session Chair: **Xianghui Peng**, University of North Texas

Reflective VS Formative Constructs in Operations Management Research: Using Partial Least Squares

Xianghui Peng, University of North Texas

Victor Prybutok, University of North Texas

Evaluating the Accuracy of Traffic Delay Time Expressions

Huguette Tran, SWDSI

Robert Pavur, SWDSI

Exploring the Promotion of Alcohol Consumption Behavior on Social Networking Sites: The Role of Engagement

Taiye Ajayi, University of Texas-Pan American

Samaneh Torkzadeh, University of Texas-Pan American

Babajide Osatuyi, University of Texas-Pan American

Cross-Cultural Consumer-to-Consumer Interaction: Examining Moderating and Mediating Influences of Acculturation, Locus of Control, and Cultural Distance on Customer Satisfaction in a Hospitality Context

Yasamin Vahdati, University of Texas - Pan American

**DECISION SCIENCES INSTITUTE
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**March 13, 2015
(Friday)**

1:30 p.m. – 3:00 p.m.

Conference 3

SESSION D Workshop

Using Teradata University Network Resources for Teaching
Summer E. Bartzak, University Of Central Arkansas

1:30 p.m. – 3:00 p.m.

Conference 4

SESSION E Organizational Behavior

Session Chair: Yolanda Obaze, University of North Texas

Logistics and Supply Chain Management (LSCM) in Social Service Organizations: A visual Dynamic IC Model

Yolanda Obaze, University of North Texas

Deviance in Nonprofits: An Examination of Organizational Politics and Its Relation to Organizational Performance

John Tarwater, University of Texas Pan American

IT Professionals and their Workplace Learning: Some Preliminary Canadian Evidence

Paula Crouse, Mount Saint Vincent University

Robert Farmer, Mount Saint Vincent University

Wendy Doyle, Mount Saint Vincent University

Jeffrey Young, Mount Saint Vincent University

A Comparison of Self-report Versus Non-self-report Methods for Assessing Deviant Workplace Behaviors

Yuanqing Li, University of Texas-Pan American

Bohan Fan, University of Wisconsin-Milwaukee

1:30 p.m. – 3:00 p.m.

Conference 5

SESSION F Marketing II

Session Chair: Paul Renaud, University of Texas - Pan American

Do Consumers Accept or Reject "Obamacare"?

Paul Renaud, University of Texas - Pan American

Identification of Marketing Promotional Tools Used by Islami Banks in Bangladesh

Md. Ruhul Amin, University of Texas - Pan American

Lai Liu, University of Texas - Pan American

The Role of the Brand Alliance in Sustainability Marketing

Jeffrey Radighieri, Texas Woman's University

Mark Mulder, Pacific Lutheran University

Big Quality, Value Co-creation, and Customer Satisfaction in Airline Services

Junhyuk Kwon, Colorado State University-Pueblo

Victor Prybutok, Colorado State University-Pueblo

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Market Place Exhibit Hall

FBD Coffee Break

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Great Door Prize Drawings take place at **3:15 p.m.** in the Exhibit Area. *Must be present to win.*

3:30 p.m. – 5:00 p.m.

Conference 8

SESSION A Marketing/Online Learning

Session Chair: **Karma Sherif**, Texas Southern University

A Conversation about Lethal Autonomous Weapons (LAWS)

Anida Duarte, University of the Incarnate Word

Alberto Rubio Sanchez, University of the Incarnate Word

Personality Traits and Small Business Owners

Eugenie Ardoin, University of Louisiana at Monroe

Joseph McGahan, University of Louisiana at Monroe

Henry Cole, University of Louisiana at Monroe

The Use of Mobile Technology to Improve Minority Student Learning in STEM Fields

Karma Sherif, Texas Southern University

Mayur Desai, Texas Southern University

Redesigning an Online Undergraduate Business Statistics Course

Julia Frink, Texas A&M University-Commerce

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**March 13, 2015
(Friday)**

3:30 p.m. – 5:00 p.m.

Conference 9

SESSION B Operations and Supply Chain Management I

Session Chair: **Yolanda Obaze**, University of North Texas

Knowledge-sharing Routines as a Success Factor of the Relational Competitive Advantage of Supply Chains

Artur Swierczek, University of Economics

Delivery of Charitable Products and Services: Logistics and Supply Chain Management in Faith-based Organizations

Yolanda Obaze, University of North Texas

Victor Prybutok, University of North Texas

Examining the Trade-Offs between Driving and Public Transportation to a Metropolitan Area: An Exploratory Study

Rebecca Scott, University of North Texas

Atom Rosales, University of North Texas

Victor Prybutok, University of North Texas

Hospital Dilemma in Purchasing Implants

Vafa Saboori-Deilami, Dominican University of California

3:30 p.m. – 5:00 p.m.

Conference 3

SESSION C Operations and Supply Chain Management II

Session Chair: **Balaji Janamanchi**, Texas A & M International University

Incorporating Lean Healthcare and RFID Into Medical Institutions

Wendelyn Osborne, Rodan + Fields®

Mark McMurtrey, University of Central Arkansas

Better Performance Modeling Using DEA-Neural Network: Application to the Financial Institutions

He-Boong Kwon, Colorado State University-Pueblo

Changkyon Kim, Colorado State University-Pueblo

Four Echelon Retail Supply Chain Dynamics: A System Dynamics Model Based Study

Balaji Janamanchi, Texas A & M International University

James Burns, Texas Tech University

McDonald's SCM and the Triple Bottom Line

Ben Rowley, University of Central Arkansas

Mark McMurtrey, University of Central Arkansas

**DECISION SCIENCES INSTITUTE
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**March 13, 2015
(Friday)**

3:30 p.m. – 5:00 p.m.

Conference 4

SESSION D Information Security

Session Chair: **Barbara Hewitt**, Texas A&M University -- San Antonio

Supply Chain Disruption: Information Technology Security's Hidden Impact on Service Quality

Rebecca Scott, University of North Texas
Benjamin George, University of North Texas
Bartłomiej Hanus, Emporia State University
Victor Prybutok, University of North Texas

Improving Risk Management Practices: Is Regulation the Way?

Barbara Hewitt, Texas A&M University -- San Antonio
Mark Huson, Texas A&M University -- San Antonio
Lewayne Ballard, Texas A&M University -- San Antonio

A Security Model for Internet Banking Adoption: Perceived Security of the Personal Computer, the Internet, and the Bank's IT System

Samer Takieddine, University of Texas - Pan American

Do Security and Privacy have Same Impact on Student's Intention and Use of Social Media: A Global Perspective

Khaled Alshare, Qatar University
Mohammed Algarni, Institute of Public Administration

3:30 p.m. – 5:00 p.m.

Conference 5

SESSION E Operations and Supply Chain Management IV

Session Chair: **Pinyarat Sirisomboonsuk**, Texas Tech University

Sustainability from Past to Present and its Size Reflecting to Businesses

Recep Öktem, Marmara University

Empirical and Optimization Studies of the Bullwhip Effect in Supply Chains

Pinyarat Sirisomboonsuk, Texas Tech University

Evaluating Inventory Replenishment Heuristics: A Behavioral View

Randall Napier, University of Texas at Arlington
Rajat Mishra, Stephen F. Austin State University

Improving Supply Chain Performance Through Alliance Formation

Jie Yang, University of Houston-Victoria

**DECISION SCIENCES INSTITUTE
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**March 13, 2015
(Friday)**

3:30 p.m. – 5:00 p.m.

Conference 6

SESSION F Marketing

Session Chair: **William Locander**, University of Texas Pan American

The Impact of Product Complexity, Product Customization and Rational/Intuitive Thought on Salesperson Adaptiveness

William Locander, University of Texas Pan American

The Effect of Costs in Business on Profits: An Empirical Investigation

Dongjun Rew, Texas A&M University-Commerce

Measuring Consumer Attitudes in the Rio Grande Valley: A Bicultural Context

Ashkan Fatehi, University of Texas Pan American

Possible Development of Agricultural Industry with the Support of Internet Marketing: A Case Study of China

Jimmy Foo Jong Heang, Egenting

Habib Ullah Khan, Qatar University

Rami Zeitun, Qatar University

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**March 14, 2015
(Saturday)**

8:30 a.m. – 10:00 a.m.

Conference 1

SESSION A Organizational Behavior II

Session Chair: **Lars Johnson**, University of Houston

Consequence of Unsolicited Subordinate Helping Behavior Directed to The Supervisor

Shih Yung Chou, University of Texas of the Permian Basin

Tree Chang, Tatung Institute of Technology

Path and Arc Based Pseudoflow Algorithms for the Maximum Flow Problem

Cenk Caliskan, Utah Valley University

Effects of Subordinate-Supervisor Speed-Quality Balance Congruence on Job Attitudes

Lars Johnson, University of Houston

Legal Tsunami Expected To Hit Small Businesses

Laurie Babin, University of Louisiana Monroe

Deborah Golemon, University of Louisiana Monroe

8:30 a.m. – 10:00 a.m.

Conference 2

SESSION B Workshop

The Internet of Things Workshop

Paul DeCarlo, Technical Evangelist, Microsoft Corporation

Janet Bailey, University of Arkansas Little Rock

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**March 14, 2015
(Saturday)**

8:30 a.m. – 10:00 a.m.

Conference 3

SESSION C Organizational Behavior III

Examining the Relationship Between Innovation and Sustainability- A Multi-Country Study
Dina Abdelzaher, University of Houston – Clear Lake

Common Process Management Based on the TQM Matrix and Three Dimensional Unification Value Model
Kazuhiro Esaki, HOSEI University

Effects of Goal Congruence and Organizational Support on Job Performance
Amanda Palmer, University of Houston

The Mediating Role of Citizenship Behaviors on Support and its Impact on Perceived Environmental and Quality Performance
Bonnie Daily, New Mexico State University
James Bishop, New Mexico State University
Nalini Govindarajulu, Creighton University

8:30 a.m. – 10:00 a.m.

Conference 4

SESSION D Organizational Behavior/Project Management

Session Chair: **Lai Liu**, University of Texas - Pan American

Strategic Planning in Local Governments in Turkey
Recep Öktem, Marmara University
Onur Akcakaya, Marmara University

Creativity and Motivation: Does Leadership Style Matter?
Veena Prabhu, California State University, Los Angeles

An Identification of Project Management Skills
Yuntao Zhang, Xidian University, China
Kai Koong, University of Texas - Pan American
Lai Liu, University of Texas - Pan American

Case Study: A Quality Focused Risk Management Framework for Research and Development Programs
Carla Oliveira, University of Houston
Lila Carden, University of Houston
Jamison Kovach, University of Houston

**DECISION SCIENCES INSTITUTE
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**March 14, 2015
(Saturday)**

10:30 a.m. – 12:00 p.m.

Conference 1

SESSION A Finance/Globalization

Session Chair: **Alexandra Theodossiou**, Texas A&M University

Long-term Debt Financing and Firm Performance using MLE: Evidence from the GCC Countries

Rami Zeitun, Qatar University

Habibullah Khan, Qatar University

The Link between the Propensity to Pay and the Dividend Premium: Catering Theory or the Cost of Debt?

Alexandra Theodossiou, Texas A&M University

Exchange Rate Pass-Through: Is it Important for India?

Banamber Mishra, McNeese State University

MNC Strategies and Corporate Social Responsibility in China

Jifu Wang, University of Houston, Victoria

Vipin Gupta, California State University, San Bernardino

Ron Salazar, University of Houston, Victoria

Xiuli Wang, Central University of Finance and Economics, China

10:30 a.m. – 12:00 p.m.

Conference 2

SESSION B Social Network/Student Track

Session Chair: **Mehrdad Koohikamali**, University of North Texas

A Cross-cultural Study of the Role of Trust in Mitigating Perceptions of Privacy Risk in Online Social Networking

Jennifer Ziegelmayer, Qatar University, Qatar

Vicki Webster, Delta State University

Laurie Barfitt, Western New Mexico University

Amna Mabrouk, Qatar University, Qatar

User Concerns with the Consequences of Sharing Information about Others in Social Media

Mehrdad Koohikamali, University of North Texas

Dan Peak, University of North Texas

Victor Prybutok, University of North Texas

Can an Evolutionary Development Teaching Model Accelerate Programmer Competency for Beginners?

Jimmy Ball, University of Mississippi

Role of IT Opportunism and IT Modularity in Information Standards Adoption

Vishal Shah, University of Arkansas

Rishikesh Jena, University of Arkansas

RFID Technology and Supply Chain Management: Evidence from three Industries

Meagan Castro-Lopez, Northern Michigan University

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**March 14, 2015
(Saturday)**

10:30 a.m. – 12:00 p.m.

Conference 3

SESSION C Student Track I

Session Chair: **Tiffany Bisbey**, University of Houston

A Case Study: Implementation of Activity Based Costing at a Regional Public University
Kelsey Andrews, University of Texas at Tyler

Technology Addiction: The Relationship with Habit
Natalie Gerhart, University of North Texas

Study to Identify Potential Reasons for Current Adoption Levels of Cloud Computing Services by Large Enterprises
Marcus Jr. Smith, University of the Incarnate Word

Team Situation Awareness as a Predictor of Emotional Exhaustion
Tiffany Bisbey, University of Houston

10:30 a.m. – 12:00 p.m.

Conference 4

SESSION D Student Track II

Session Chair: **Allison Boyes**, University of Houston

Antecedents of Customer Experience for Mobile Technology Service Providers
Catalin Dinulescu, University of North Texas

Effects of Ethical Leadership and Decision Fairness on Organizational Commitment
Allison Boyes, University of Houston

Overcoming Organizational Politics and Building Resiliency
Sophie Romay, University of Houston

Understanding Rates of Retention of Non-Traditional, Undergraduate Students: Leveraging Transcript Data to Inform Both Strategy and Tactics
David Stein, University of the Incarnate Word
Annette Craven, University of the Incarnate Word

The Effect of Leader Situation Awareness on Employee Withdrawal through Emotional Exhaustion
Allison Boyes, University of Houston
Lars Johnson, University of Houston