Southwest Decision Sciences Institute
FORTY-SIXTH ANNUAL MEETING, March 11-14, 2015
Grand Hyatt Houston – Houston, TX
Extended Deadline for Paper Submissions: October 22, 2014

Program Chair:
Hong Qin, University of Texas – Pan American, hqin@utpa.edu
FOR MORE INFORMATION REFER TO THE CONFERENCE WEBSITE
http://www.swdsi.org/SWDSI2015

Competitive Papers. Competitive papers are invited in, but not limited to, the topic areas listed below. Qualified individuals will referee papers submitted through a double blind peer review process. In addition, we welcome the submission of one page single spaced research abstracts (about 900 words). Acceptance of abstracts and papers are subject to final approval by the Track Chairs/Program Chair. Accepted papers and abstracts of authors who have registered for the conference will be published in the *Proceedings* (available in CDROM format only) and scheduled for presentation at the annual meeting. Paper submission acknowledges that the author(s) will register for and attend the conference, and personally present the accepted paper at the time specified in the conference program.

Submission Policy. The submission of a paper or abstract means the author certifies it is not copyrighted, it has not been accepted for publication in a journal or proceedings, it has not been presented or accepted for presentation at a professional meeting, and it is not under review currently for a journal or proceedings, or presentation at another professional meeting. Concurrent submission and/or presentation of the same or similar paper at another conference is considered a breach of professional ethics.

Program Participation. Paper reviewers, discussants, and session chairpersons will be needed for a successful program. Please contact the Program Chair or one of the Track Chairs to indicate your interest by November 1, 2014. Symposia, tutorials, and workshops on current topics are invited. Please contact the Program Chair concerning these proposals.

Distinguished Paper Awards. Distinguished paper awards will once again be selected to recognize the outstanding papers submitted at the FBD conference.

Student Papers. Up to three cash awards for student papers will be presented. Papers submitted in the student track must be solely of student authorship. Watch the SWDSI web site for information about a Doctoral Student Consortium.

Instructional Innovation Award. Alpha Iota Delta is sponsoring an award that is intended to recognize outstanding contributions that advance instructional approaches within the decision sciences. The focus of this award is innovation in college- or university-level teaching. A plaque will be awarded to the author(s) of the paper judged best within the Innovative Education track.

Fast Track Journal Reviews. The papers nominated for the best paper awards will be recommended to a group of journal editors for another round of fast track peer review and possible publication in these journals.
International Journal of Mobile Communications (www.inderscience.com/ijmc)
International Journal of Electronic Finance (www.inderscience.com/ijef)
International Journal of Services and Standards (www.inderscience.com/ijss)
Electronic Government: An International Journal (www.inderscience.com/eg)

SPECIAL SESSIONS. TBA
An introduction to PLS with details on how it differs from traditional SEM, Wynne W. Chin, University of Houston
Health Informatics, Gayle Prybutok, University of North Texas

TRACKS & CHAIRS

Accounting, *Mary Fischer*, University of Texas at Tyler**,** mfischer@uttyler.edu
Big Data, *Triss Ashton*, University of Texas – Pan American, ashtonta@utpa.edu
Business Analytics, *Xiuli He,* University of North Carolina at Charlotte, xhe8@uncc.edu;
        Bin Wang, University of Texas – Pan American, binwang@utpa.edu
DSS/ES/KM, *Lai Liu*, University of Texas – Pan American, liul@utpa.edu
       Brandon Phillips, University of North Texas, Brandon.phillips@unt.edu
Economics, Health Care and Quality, *Barbara A. Hewitt*, Texas A&M University – San Antonio, bhewitt@tamusa.tamus.edu
E-Commerce and Mobile, *June Lu,* University of Houston – Victoria, luj@uhv.edu
Enterprise Resource Planning, *Thiagarajan Ramakrishnan (Ram),* Prairie View A&M University, ram@pvamu.edu
Finance, *Francis Kofi Andoh-Baidoo*, University of Texas – Pan American, andohbaidoof@utpa.edu
Globalization, *Wai Kwan Lau*, Marshall University, lauw@marshall.edu
Innovative Education, *Kai Koong*, University of Texas – Pan American, koongk@utpa.edu
Information Security & Privacy, *Khaled Al-Share*, Qatar University, kalshare@qu.edu.qa
International Business, *Mark McMurtrey*, University of Central Arkansas, MarkMc@uca.edu
Management Information Systems, *Binshan Lin*, Louisiana State University at Shreveport, binshan.lin@lsus.edu
Management and Organizational Behavior, *Murad Moqbel*, University of Kanas Medical Center, mmoqbel@kumc.edu
Marketing, *John Seydel*, Arkansas State University, jseydel@astate.edu
Online Learning, *Ravi Nath*, Creighton University, rnath@creighton.edu
Operations & Supply Chain Management, *Trevor Hale*, University of Houston-Downtown, halet@uhd.edu
       Matthew Lindsay, Stephen F. Austin State University, matt.d.lindsey@gmail.com
Project Management, *Zhen Li*, Middle Tennessee State University, zhen.li@mtsu.edu
Quantitative Methods & Quality, *Robert Pavur*, University of North Texas, Robert.pavur@unt.edu
Social Media, *Babajide Osatuyi*, University of Texas – Pan American, Osatuyib@utpa.edu
Social Networking, *Gina M. Harden*, Stephen F. Austin State University, hardengm@sfasu.edu
Student Track, *Victor R. Prybutok*, University of North Texas Toulouse Graduate School, prybutok@unt.edu
Proceedings Editor, Mohan Rao, Texas A&M University-Corpus Christi, mohan.rao@tamucc.edu

Proceedings Production Coordinator, Carl M. Rebman, Jr., University of San Diego, carlr@sandiego.edu

INSTRUCTIONS FOR CONTRIBUTORS	SOME SUGGESTED TOPICS

INSTRUCTIONS FOR CONTRIBUTORS

1. Author(s) should submit papers/abstracts via the conference website (https://easychair.org/conferences/?conf=swdsi2015) and also as an email attachment directly to the Program Chair at hqin@utpa.edu. Abstracts should not exceed three pages; papers should not exceed twenty pages. The more complete and detailed the submission, the greater its chance for acceptance. Hard copies will not be accepted.

2. Each submission must include a separate title page with the following information:
   (1) title of submission
   (2) type of submission (i.e., Refereed Research Paper, Non-Refereed Research Abstract, Workshop Proposal, Tutorial Proposal, Panel Proposal, or Symposium Proposal).
   (3) author(s)
   (4) affiliation(s)
   (5) complete address(es)
   (6) telephone number(s)
   (7) email address of the author(s)
   (8) name of the dean(s) of the affiliate school(s)
   (9) track (or topic) that best fits the submission
   (10) corresponding author

3. The main body of the paper, abstract, or proposal must have a title but should not include author name(s).
4. All submissions must be received by **October 22, 2014**. Acceptance or rejection notifications, as well as publication guidelines, will be provided by **December 10, 2014**. Camera-ready submission deadline for the *Proceedings* is January 7, 2015.
5. A pre-registration fee will be required before papers are accepted by the *Proceedings* **Editor**.
6. **Volunteers:** Anyone interested in participating in the program as a session chair or reviewer should communicate her/his interests to the **Program Chair**. A Call for Participation form is available on the SWDSI website.

SOME SUGGESTED TOPICS

- Assessment of Learning in IS
- Behavioral Issues in MIS/IT
- Changing Career Paths
- Computer and Information Security
- Model Curriculum & Development
- Multiculturalism
- Data Management
- Data Warehousing/Data Mining
- Globalization
- Multimedia
- Off shoring
- Database Design and Development
- Organizational Culture
- Decision Support Systems
- Outsourcing
- e-Commerce
- Privacy
- Emerging Programming Languages
- Professional Codes of Conduct
- Employment Trends
- Knowledge Management
- Enterprise Architecture
- Project Management
- Enterprise Resource Planning Systems
- Research Issues and Methodologies
- Ethical and Legal Factors of IT
- Security
- Executive Information Systems
- Socio-technical Systems
- Social Media
- Groupware
- Social Networking
- Information Management
- Systems Analysis and Design
- Information Systems Accreditation
- Systems Implementation
- Interdepartmental Collaboration
- Telecommunications
- Intermediaries
- Theories in I.S.
- Internationalization
- Web 2.0
- Sustainability
- Professional Student Organizations
- MIS Instructional Issues
- Management of Technology