

# Southwest Decision Sciences Institute

## FORTY-FOURTH ANNUAL CONFERENCE

### Albuquerque Convention Center, Albuquerque, New Mexico

### March 12-16, 2013

Program Chair: Dr. June Wei

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Deadline for Paper Submissions: **October 8, 2012** (October 1, 2012)

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**Albuquerque** is the largest city in the state of New Mexico and one of the most culturally rich cities in the U.S. Founded in 1706 by Spanish settlers and later Pueblo Indians, Albuquerque shows its distinct heritage everywhere one goes; Red or green?, the city's official question, refers to the peppers one is expected to consume in every meal. Despite having close to 1 million inhabitants, Albuquerque boasts a small town feel. The city has numerous locally owned boutiques and restaurants. It has a town center with a church built in 1792. The Pueblo Architecture and vibrantly illuminated buildings at night give the city a special touch.

Albuquerque's unique location, in the Chihuahuan Desert at the base of the Sandia and Manzano Mountains, gives the city brilliant sunshine and an enviable weather for most of the year.



Nature walks, camping, rock climbing, etc. are all part of the city's offerings. Some points of interest include Old Town Albuquerque, Albuquerque Biological Park, Indian Pueblo Cultural Center, Albuquerque Museum of Art and History, Petroglyph National Museum, and Museum of Natural History and Science.

**Competitive Papers.** Papers or detailed abstracts are invited in, but not limited to, the track areas listed. All papers will be blind refereed electronically, and accepted papers will be published in the conference *Proceedings*. Abstracts (about 900 words) should be of sufficient detail to indicate clearly the objectives of the research. Acceptance of abstracts and papers are subject to final approval by the Track Chairs/Program Chair. It is understood that submissions have not been previously published in a *Proceedings* or journal, nor

are submissions currently under review for publication or presentation elsewhere. Submission of a paper implies that an author will register for the conference, attend the conference, and personally present the paper, if accepted. Failure to register for the conference will result in the paper being removed from the *Proceedings*.

**Submission Policy.** The submission of a paper or abstract means the author certifies it is not copyrighted, it has not been accepted for publication in a journal or proceedings, it has not been presented or accepted for presentation at a professional meeting, and it is not under review currently for a journal or proceedings, or presentation at another professional meeting. Concurrent submission and/or presentation of the same or similar paper at another conference is considered a breach of professional ethics.

**Program Participation.** Paper reviewers, discussants, and session chairpersons will be needed for a successful program. Please contact the Program Chair or one of the Track Chairs to indicate your interest by November 1, 2013. Symposia, tutorials, and workshops on current topics are invited. Please contact the Program Chair concerning these proposals.

**Distinguished Paper Awards.** Distinguished paper awards are once again be selected to recognize the outstanding papers submitted at the FBD conference.

**Student Papers.** Cash awards will be presented up to the top three student papers. Papers submitted in the student track must be solely of student authorship.

**Instructional Innovation Award.** Alpha Iota Delta is sponsoring an award that is intended to recognize outstanding contributions that advance instructional approaches within the decision sciences. The focus of this award is innovation in college- or university-level teaching. A plaque will be awarded to the author(s) of the paper judged best within the Innovative Education track.

**Fast Track Journal Reviews.** The papers nominated for the best paper awards will be recommended to a group of journal editors for another round of fast track peer review and possible publication in journals such as *International Journal of Mobile Communications* ([www.inderscience.com/ijmc](http://www.inderscience.com/ijmc)), *International Journal of Electronic Finance* ([www.inderscience.com/ijef](http://www.inderscience.com/ijef)), *International Journal of Services and Standards* ([www.inderscience.com/ijss](http://www.inderscience.com/ijss)), *Electronic Government: An International Journal* ([www.inderscience.com/eg](http://www.inderscience.com/eg)), *Journal of Information Privacy and Security* ([jips.cob.tamucc.edu](http://jips.cob.tamucc.edu)), and *International Journal of Business and Systems Research* ([www.inderscience.com/ijbsr](http://www.inderscience.com/ijbsr)) etc.

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**Special Sessions.** Due to the popular demand there will be a technology workshop led by a recognized Microsoft expert, a graduate student consortium workshop, and a “not-so-new” faculty member workshop. More details to be forthcoming on all workshop sessions.

**TRACKS & CHAIRS:**

- Accounting**, Erick Valentine, Grambling State University, [valentinee@gram.edu](mailto:valentinee@gram.edu)
- Business Environment, Law, Ethics and Cross-Cultural Studies**, Jiaqin Yang, Georgia College and State University, [jiaqin.yang@gcsu.edu](mailto:jiaqin.yang@gcsu.edu)
- Digital Media Management**, Nick Flor, University of New Mexico, [nickflor@unm.edu](mailto:nickflor@unm.edu)
- Decision Making/DSS/ES/KM** Binshan Lin, Louisiana State University at Shreveport, [binshan.lin@lsus.edu](mailto:binshan.lin@lsus.edu)
- Economics, Health Care and Quality**, David Douglas, University of Arkansas, [douglas@walton.uark.edu](mailto:douglas@walton.uark.edu)
- E-Commerce**, June Lu University of Houston – Victoria, [luj@uhv.edu](mailto:luj@uhv.edu)
- Entrepreneurship**, Rajankumar Mahto, University of New Mexico, [Mahto@mgt.unm.edu](mailto:Mahto@mgt.unm.edu)
- E-Government/Non-Profit**, Wing Fok, Loyola University, [wingfok@cba.loyno.edu](mailto:wingfok@cba.loyno.edu)
- E-Finance/Finance**, Manlu Liu, Rochester Institute of Technology, [manluliu@saunders.rit.edu](mailto:manluliu@saunders.rit.edu), Francis Kofi Andoh-Baidoo, University of Texas Pan American, [andohbaidoof@utpa.edu](mailto:andohbaidoof@utpa.edu)
- International Business/General Business**, Mark McMurtrey, University of Central Arkansas, [markmc@uca.edu](mailto:markmc@uca.edu)
- Information Security & Privacy**, Clay Posey, University of Alabama, [cposey@cba.ua.edu](mailto:cposey@cba.ua.edu)
- Innovative Education**, Kai Koong, University of Texas Pan American, [koongk@utpa.edu](mailto:koongk@utpa.edu)
- Management Information Systems**, Lai Liu, University of Texas Pan American, [liul@utpa.edu](mailto:liul@utpa.edu)
- Management and Organization Behavior**, John Seydel, Arkansas State University, [jseydel@astate.edu](mailto:jseydel@astate.edu)
- Marketing**, Bala Maniam, Sam Houston State University, [gba\\_bxm@shsu.edu](mailto:gba_bxm@shsu.edu)
- Mobile and E-Business**, Khaled Al-Share, Qatar University, [kalshare@qu.edu.qa](mailto:kalshare@qu.edu.qa)
- Online Learning**, Shoreh Hashemi, University of Houston Downtown, [HashemiS@uhd.edu](mailto:HashemiS@uhd.edu)
- Operations & Supply Chain Management**, Mike Hanna, University of Houston-Clear Lake, [hanna@uhcl.edu](mailto:hanna@uhcl.edu)
- Quantitative Methods, Quality, and Analytics**, Victor Prybutok, University of North Texas, [prybutok@unt.edu](mailto:prybutok@unt.edu); Hong Qin, University of Texas - Pan American, [hqin@utpa.edu](mailto:hqin@utpa.edu)
- Research Pedagogy**, Mohan Rao, Texas A&M University-Corpus Christi, [mohan.rao@tamucc.edu](mailto:mohan.rao@tamucc.edu)
- Special Panels**, Brian Reithel, The University of Mississippi, [breithel@bus.olemiss.edu](mailto:breithel@bus.olemiss.edu)
- Student Track**, Nalini Govindarajulu, Creighton University, [NaliniGovindarajulu@creighton.edu](mailto:NaliniGovindarajulu@creighton.edu)
- Proceedings Editor**, Robert Luo, The University of New Mexico, [Luo@mgt.unm.edu](mailto:Luo@mgt.unm.edu)
- Proceedings Production Coordinator**, Carl M. Rebman, Jr., University of San Diego [carlr@sandiego.edu](mailto:carlr@sandiego.edu)

INSTRUCTIONS FOR CONTRIBUTORS	SOME SUGGESTED TOPICS	
<p>Authors should submit papers/abstracts via the conference website <a href="https://www.easychair.org/account/signin.cgi?conf=swdsi2013">https://www.easychair.org/account/signin.cgi?conf=swdsi2013</a> and <b>also as an</b> email attachment directly to the Program Chair at <a href="mailto:swdsi2013@yahoo.com">swdsi2013@yahoo.com</a>. Abstracts should not exceed three pages. Hard copies will not be accepted.</p> <ol style="list-style-type: none"> <li>1. Each submission must include the following information:               <ol style="list-style-type: none"> <li>(1) title of submission</li> <li>(2) type of submission (i.e., Refereed Research Paper, Non-Refereed Research Abstract, Workshop Proposal, Tutorial Proposal, Panel Proposal, or Symposium Proposal).</li> <li>(3) author(s)</li> <li>(4) affiliation(s)</li> <li>(5) complete address(es)</li> <li>(6) telephone number(s)</li> <li>(7) email address of the author(s)</li> <li>(8) name of the dean(s) of the affiliate school(s)</li> <li>(9) track (or topic) that best fits the submission</li> <li>(10) corresponding author</li> </ol> </li> <li>2. The main body of the paper, abstract, or proposal must have a title but should not include author name(s).</li> <li>3. All submissions must be received by <b>October 8, 2012 (October 1, 2012)</b>. Acceptance or rejection notifications, as well as publication guidelines, will be provided on or about <b>December 10, 2012</b>. Camera-ready submission deadline for the <i>Proceedings</i> is <b>January 7, 2013</b>.</li> <li>4. A pre-registration fee will be required before papers are accepted by the <b>Proceedings Editor</b>.</li> <li>5. <b>Volunteers:</b> Anyone interested in participating in the program as a session chair or reviewer should communicate her/his interests to the <b>Program Chair</b>. A volunteer participation form is available on the SWDSI website. <a href="http://www.swdsi.org">http://www.swdsi.org</a></li> </ol>	<ul style="list-style-type: none"> <li>• Assessment of Learning in IS</li> <li>• Knowledge Management</li> <li>• Behavioral Issues in MIS/IT</li> <li>• Management of Technology</li> <li>• MIS Instructional Issues</li> <li>• Computer and Information Security</li> <li>• Model Curriculum and Development</li> <li>• Multiculturalism</li> <li>• Data Management</li> <li>• Data Warehousing /Data Mining</li> <li>• Database Design and Development</li> <li>• Organizational Culture</li> <li>• Decision Support Systems</li> <li>• Outsourcing</li> <li>• e-Commerce</li> <li>• Emerging Programming Languages</li> <li>• Professional Codes of Conduct</li> <li>• Employment Trends</li> <li>• Business Intelligence</li> <li>• Project Management</li> </ul>	<ul style="list-style-type: none"> <li>• Enterprise Architecture</li> <li>• Enterprise Resource Planning Systems</li> <li>• Research Issues and Methodologies</li> <li>• Ethical and Legal Factors of IT</li> <li>• Socio-technical Systems</li> <li>• Globalization</li> <li>• Social Media/Networking</li> <li>• Groupware</li> <li>• Information Management</li> <li>• Systems Analysis and Design</li> <li>• Information Systems Accreditation</li> <li>• Systems Implementation</li> <li>• Interdepartmental Collaboration</li> <li>• Telecommunications</li> <li>• Intermediaries</li> <li>• Theories in I.S.</li> <li>• Internationalization</li> <li>• Web 2.0</li> <li>• Sustainability</li> <li>• Cloud Computing</li> <li>• Innovative Education</li> <li>• Mobile Computing</li> </ul>