

THE SWDSI 2012 PROGRAM CHAIR'S REPORT

New Orleans, LA.

Hello!

Welcome!

Bien venidos!

Huan Ying!

Bienvenue!

Ira Sha I Ma Sen!

Selamat Datang!

Chào mừng!

مكتب اب حرم

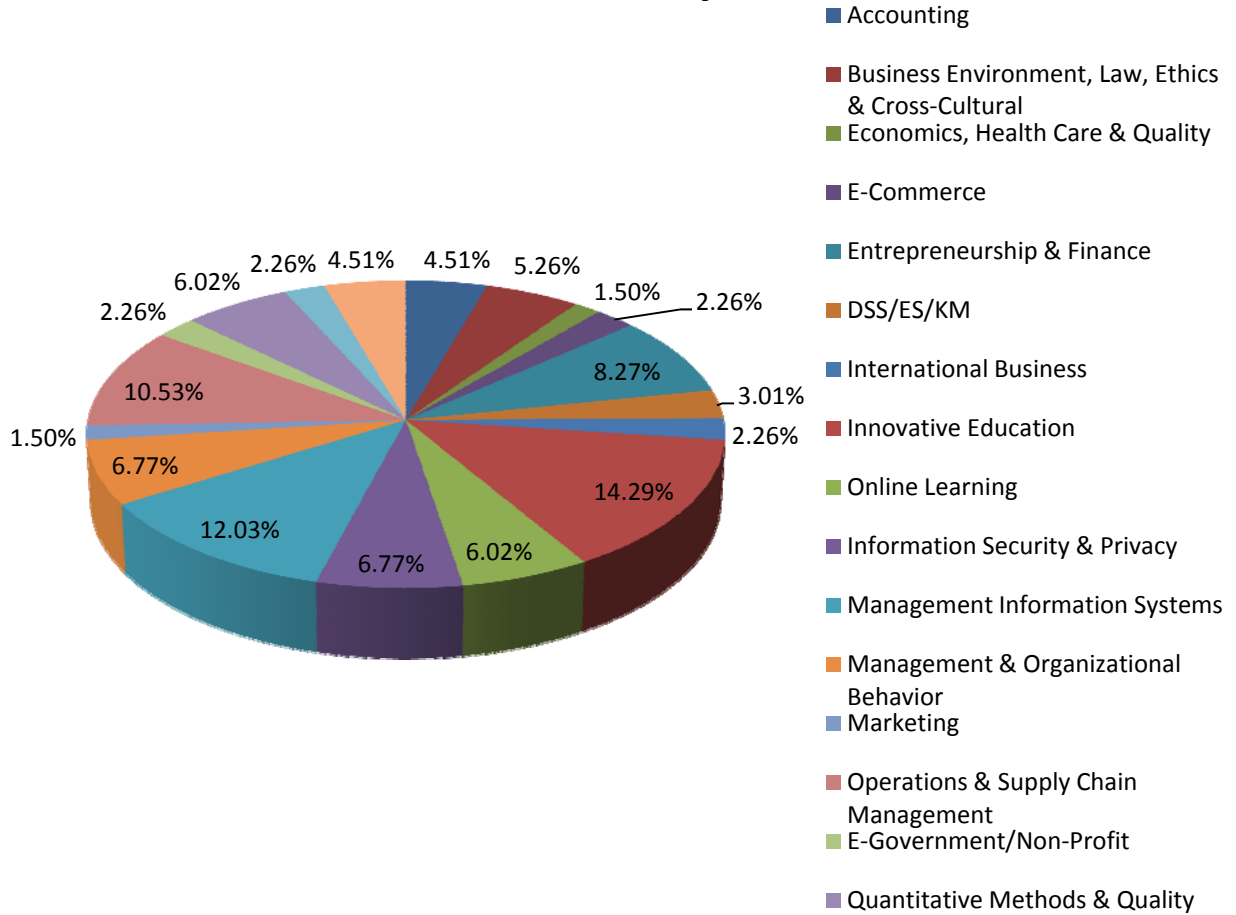
Willkommen



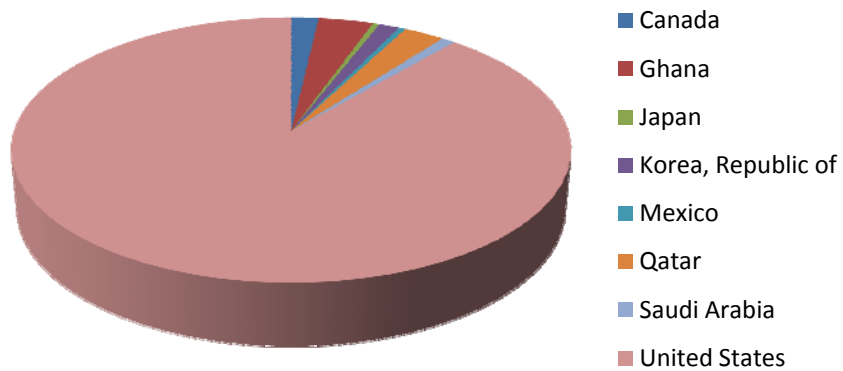
We are thrilled you have chosen to join us this year! We have an exciting conference because of your submissions and participation! From the eighteen tracks, the SWDSI 2012 conference team received an impressive number of 133 submissions which came from 221 authors from nine different countries (as you can see in the following table and charts). Despite the economic times, we picked up a number of new members and have a large number of our existing members joining us this year. Additionally, we have a good number of members who took the time to renew their memberships despite being unable to attend this year. Your support is what helps our Association and conference to be successful and I am honored to be part of such an incredible group of individuals!

Track	Submissions	Percentage
Accounting	6	4.51%
Business Environment, Law, Ethics & Cross-Cultural	7	5.26%
Economics, Health Care & Quality	2	1.50%
E-Commerce	3	2.26%
Entrepreneurship & Finance	11	8.27%
DSS/ES/KM	4	3.01%
International Business	3	2.26%
Innovative Education	19	14.29%
Online Learning	8	6.02%
Information Security & Privacy	9	6.77%
Management Information Systems	16	12.03%
Management & Organizational Behavior	9	6.77%
Marketing	2	1.50%
Operations & Supply Chain Management	14	10.53%
E-Government/Non-Profit	3	2.26%
Quantitative Methods & Quality	8	6.02%
Special Panels	3	2.26%
Student Track	6	4.51%
	133	100.00%

Submissions by Track



Submissions



Highlights for this year's conference

- Three workshops featuring industry presenters:
 - Making Money with Windows Phone Development – Microsoft. Certificates of completion will be given
 - Data Analytics – Industry Speaks with panelists from Acxiom, Walmart, Microsoft, and SAP
 - Decision Making Using Business Analytics Tools with SAS and faculty panelists.
- Student papers are interspersed into regular sessions to provide our future faculty with better feedback and to welcome them into the future faculty ranks
- A Graduate Student/New Faculty workshop is being held for networking, encouragement, and growth
- And of course, with the conference being in New Orleans, is was a wealth of entertainment to enjoy in the evenings outside of the sessions.

Our sincere congratulations to the recipients of the following prestigious awards:

- Dr. Kai Koong for receiving the Outstanding Educator Award.
- Dr. Lillian Fok, Dr Susan Zee, Dr. Daisy Fok, and Dr Sandra Hartman for receiving the McGraw Hill/Irwin Distinguished Paper Award.
- Dr. Nick-Naser Manochehri, Dr. Nicolas Gromik, and Dr. Swee Liang Aw for receiving the SWDSI Alpha Iota Delta Innovative Education Award
- Mr. Murad Moqbel for receiving the Best Student Paper Award.

Overall, the SWDSI Conference held in New Orleans 2012 is once again a major success. At press time SWDSI provided the second largest number of delegates to the joint meeting held under FBD (SWFA being the largest by a small margin). All these accomplishments were made possible by an excellent team who has worked very hard at promoting SWDSI as a desirable opportunity for professional development.

I wish to especially thank four individuals who went above and beyond to ensure this conference's success, Richard Woolridge, Mark McMurtrey, Francis Andoh-Baidoo, and Mohan Rao. I would also like to thank all of our track chairs for their efforts with the recruitment of papers and a successful review process – they are an incredible and professional group! Additionally, the conference is a success because of the contributions and mentoring efforts of our Regional Vice-President, several past Presidents, Roderick Posey our current President, Carl Rebman, our President-Elect but most importantly because of you! I hope I get the opportunity to meet each and every one of you. Enjoy the conference!

Janet L. Bailey, Ph.D.
SWDSI 2012 Program Chair