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2008 Special Events

- SWDSI 2008 has 132 paper presentations sessions on Thursday, March 6, 2008 through Saturday, March 8, 2008.
- Four Special Sessions for the Mini-Student and New Faculty Consortium: 10:30 a.m. through 5 p.m. Friday, March 7, 2008.
 - "From Job Search to Promotion and Tenure Comments from University Administrators"
 - "Successful Publishing Comments from Journal Editors"
 - "Improving Access Using Online Initiatives"
 - "Curriculum Development and Instructional Innovation"
- ◆ Two Special Panels on Challenges in the Decision Sciences: 8:30 a.m. through 12:00 p.m. Thursday, March 6, 2008.
 - "Critical Thinking: Totally Up To You"
 - "Integrating Enterprise Systems into the Business Curriculum"
- ♦ SWDSI 2008 Business Meeting, 5 p.m. 6:30 p.m., Thursday, March 6, 2008

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CONGRATULATIONS!!

RECIPIENT OF THE 2008 MCGRAW-HILL DISTINGUISHED PAPER AWARD

INFLUENCE OF ATTITUDE, ANXIETY AND SELF-EFFICACY TOWARD STATISTICS AND TECHNOLOGY ON STATISTICAL PACKAGE SOFTWARE USAGE BEHAVIOR.

MAXWELL K. HSU, UNIVERSITY OF WISCONSIN-WHITEWATER

STEPHEN W. WANG, NATIONAL TAIWAN OCEAN UNIVERSITY

KEVIN KUAN-SHUN CHIU, LUNGHWA UNIVERSITY OF SCIENCE AND TECHNOLOGY

Presented Thursday, March 6, 2008 at 10:30 a.m.

March 6, 2008 (Thursday)

7:00 a.m. – 8:30 a.m. **Breakfast Meeting**

MEETING: Southwest Decision Sciences Institute, Officers and Directors Meeting

Continental Breakfast

Presiding: David Chou, Eastern Michigan University

CONGRATULATIONS!!

RECIPIENT OF THE 2008 ALPHA IOTA DELTA INNOVATIVE EDUCATION PAPER AWARD

ASSESSING ONLINE LEARNING AND CLOSING THE LOOP IN AN MBA PROGRAM.

LINDA A. HAYES, UNIVERSITY OF HOUSTON – VICTORIA JUNE LU, UNIVERSITY OF HOUSTON – VICTORIA

Presented Friday, March 7, 2008 at 8:30 a.m.

CONGRATULATIONS!!

RECIPIENT OF THE 2008 BEST STUDENT PAPER AWARDS

DOCTORAL:

ANALYSIS OF THE EFFECT OF REMITTANCES ON ECONOMIC GROWTH USING PATH ANALYSIS VIOLETA DIAZ, UNIVERSITY OF TEXAS – PAN AMERICAN

MASTERS:

WHAT ARE THE MOST COMMON AREAS THAT RESULT IN LAWSUITS FOR AUDITORS AND HOW CAN AUDITORS PROTECT THEMSELVES?

DEYANNA J. BEELER, UNIVERSITY OF TEXAS - PAN AMERICAN

UNDERGRADUATE:

ADHD WEBSITE DISCLOSURES OF LEADING HOSPITALS
LUKE Y. KOONG, UNIVERSITY OF TEXAS - PAN AMERICAN
SHIRLEY YU, OUR LADY OF HOLY CROSS COLLEGE – NEW ORLEANS

Presented Saturday, March 8, 2008 at 8:30 a.m. and 10:15 a.m.

March 6, 2008 (Thursday)

CONGRATULATIONS!!!

RECIPIENT OF THE 2008 DISTINGUISHED SERVICE AWARD

DR. R. WAYNE HEADRICK

UNIVERSITY OF TEXAS – PAN AMERICAN

CONGRATULATIONS!!!

RECIPIENT OF THE 2008 OUTSTANDING EDUCATOR AWARD

DR. THOMAS W. JONES

UNIVERSITY OF ARKANSAS

March 6, 2008 (Thursday)

8:30 a.m. - 10:00 a.m.

SESSION A

Accounting - I

Session Chair: David Satava, University of Houston - Victoria

Principle – Agency Decision Theory: As it Relates to teaching and research.

David Satava, University of Houston - Victoria.

Curvilinear analysis of learning for cost estimation.

Dennis F. Togo, University Of New Mexico.

The revelation of the zero waste state: A model of continuous improvement.

Russell Calk, New Mexico State University.

Don R. Hansen, Oklahoma State University.

Continuous Auditing.

Ivan Cantu, University of Texas - Pan American.

Haiyan Zhou, University of Texas - Pan American.

Lai C. Liu, University of Texas - Pan American.

8:30 a.m. - 10:00 a.m.

SESSION B

Economics and Finance - I

Session Chair: Banamber Mishra, McNeese State University

Equity market returns and volatility: Evidence from India and Japan.

Banamber Mishra, McNeese State University.

Matiur Rahman, McNeese State University.

Ownership structure implications on firm's dividend policy and financial performance: Evidence from Chinese privatized firms.

Ohannes G. Paskelian, Park University.

M. Kabir Hassan, University of New Orleans.

Causality study of foreign direct investment and stock market in selected emerging markets.

Hamdi Bilici, California State University – Long Beach.

Pia Bandyopadyay, California State University – Long Beach.

Burhan Yavas, California State University – Dominguez Hills

Measuring inequality of educational attainment: A suggested methodology.

Michael B. Brendler, Louisiana State University – Shreveport

Charlotte A. Jones, Louisiana State University – Shreveport

March 6, 2008 (Thursday)

8:30 a.m. - 10:00 a.m.

SESSION C DSS/ES/KM - I

Session Chair: Richard S. Segall, Arkansas State University

Teaching Web mining in the classroom: With an overview of Web usage mining.

Richard S. Segall, Arkansas State University. **Qingyu Zhang**, Arkansas State University.

Applying fuzzy logic control to pleasure crafts steering systems.

Dong-Taur Su, Ming-Hsin University of Science and Technology. Taiwan ROC.

H. Joseph Wen, Southeast Missouri State University.

Ching-Hsiewn Ou, National Taiwan Ocean University, Taiwan, ROC.

Tzeng-Yuan Heh, Chung Cheng Institute of Technology, Taiwan, ROC.

A concept-driven decision support system for DRG-based health insurance payment.

Sheng-Tun Li, National Cheng Kung University, Taiwan, ROC.

Fernando Huang, National Cheng Kung University, Taiwan, ROC.

Min Hsiung Lin, National Cheng Kung University, Taiwan, ROC.

Machine learning about human learning.

Shyam Varan Nath, Florida Atlantic University.

8:30 a.m. - 10:00 a.m.

SESSION D

Special Panel Session I

Chair: Thomas W. Jones, University of Arkansas.

Topic: "Critical Thinking: Totally Up To You"

Panelists:

Binshan Lin, Louisiana State University – Shreveport

Ravi Nath, Creighton University

Robert Pavur, University of North Texas

Carl Rebman, Jr., University of San Diego

Three major factors which impact student-performance are a desire to learn, communication skills, and critical-thinking skills. However, some students do not use these factors to enhance their performance. Do certain course-traits, student-traits, or teacher-traits affect whether students choose to utilize these factors? Please share your experiences in this interactive session.

March 6, 2008 (Thursday)

10:00 a.m. - 10:30 a.m.

FBD Coffee Break

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Must be present to win.

10:30 a.m. - Noon

SESSION A

Management - I

Session Chair: Richard Peters, Louisiana State University - Shreveport

How sticky can we get: Evaluating knowledge stickiness while revisiting the Penrosian premise. **Richard Peters,** Louisiana State University – Shreveport.

Organizational diagnostics.

Carter Franklin, DeVry University.

Crisis response decision making: Critical elements of a crisis response plan.

Amy E. Hurley-Hanson, Chapman University.

Cristina Giannantonio, Chapman University.

Exploring the causal relationship between organizational citizenship behavior, total quality management and performance.

Oscar Buentello, Jr., University of Texas – Pan American

Joo Y. Jung, University of Texas - Pan American

Jun Sun, University of Texas – Pan American

March 6, 2008 (Thursday)

10:30 a.m. - Noon

SESSION B Innovative Education - I

Session Chair: Khaled A. Alshare, Emporia State University

Student's perception of traits of effective instructors: A cross cultural study.

Khaled A. Alshare, Emporia State University.

Teaching operations management using on-line factory simulation.

Ahmad Syamil, Arkansas State University.

Technology in the economics classroom: Student perceptions of and attitudes towards the use of handheld "clicker" systems.

Roger Morefield, University of Saint Thomas.

Beena George, University of Saint Thomas.

Learner-centered education methods used to increase performance in quality management course.

Jane E. Humble, Arizona State University

La Verne Abe Harris, Purdue University

10:30 a.m. - Noon

SESSION C

Management Information Systems - I

Session Chair: Peggy L. Lane, Emporia State University

Contents of an ERP course: Essentials and processes.

Peggy L. Lane, Emporia State University.

Enterprise resource planning systems: A study of the usage and challenges of implementing ERP software into university curriculums.

Cynthia Barnes, Lamar University. **Julee Ferguson**, Lamar University.

Using business intelligence as a case study to teach management information systems.

Ronald Mashburn, West Texas A & M University

Influence of attitude, anxiety and self-efficacy toward statistics and technology on statistical package software usage behavior.

Maxwell K. Hsu, University of Wisconsin-Whitewater

Stephen W. Wang, National Taiwan Ocean University

Kevin Kuan-Shun Chiu, Lunghwa University of Science and Technology

March 6, 2008 (Thursday)

10:30 a.m. - Noon

SESSION D

Special Panel Session II

Chair: Wayne Headrick, University of Texas - Pan American.

Topic: "Integrating Enterprise Systems into the Business Curriculum"

Panelists:

David Douglas, University of Arkansas Bradley K. Jensen, Microsoft Corporation Karen Soeffker, Oracle Academy

1:30 p.m. - 3:00 p.m.

SESSION A

Research Pedagogy - I

Session Chair: Mike Unuakhalu, Kentucky State University

Experiment design for pilot programs in teaching computer science.

James Carigan, Kentucky State University.

Mike Unuakhalu, Kentucky State University.

Ashok Kumar, Kentucky State University.

Wed security issues: How has research addressed the growing number of threats?

Randy Brown, University of Mary Hardin-Baylor.

Digital discernment: An e-commerce Web site evaluation tool.

Betsy Page Sigman, Georgetown University.

Brian J. Boston, Georgetown University.

On resolving the problem of semantic heterogeneity in clinical information systems.

Ching-Song D. Wei, City University of New York

Simon J. Doong, China University of Technology, Taiwan ROC.

Sam Y. Sung, South Texas College

Peter A. Ng, University of Texas – Pan American

March 6, 2008 (Thursday)

1:30 p.m. - 3:00 p.m.

SESSION B

Operation and Supply Chain Management - I

Session Chair: Jaymeen R. Shah, Texas State University - San Marcos

Impact of RFID on data sharing and business processes.

Jaymeen R. Shah, Texas State University – San Marcos.

Mirza B. Murtaza, Middle Tennessee State University.

RFID and the supply chain transitions.

Donna M. Schaeffer, Gonzaga University.

Patrick C. Olson, National University.

Early detection of rare events for supply chain security.

Douglas H. Jones, Rutgers University.

Francis A. Mendez Mediavilla, Texas State University - San Marcos.

The effects of product development integration on product development performance.

Ahmad Syamil, Arkansas State University

1:30 p.m. - 3:00 p.m.

SESSION C

Quantitative Methods and Quality - I

Session Chair: Matt Lindsey, University of Texas - Tyler

Investigating the importance of choosing a correct prior distribution in a Bayesian approach to inventory management.

Matt Lindsey, University of Texas - Tyler.

Robert Pavur, University of North Texas.

Identifying quality improvement areas via the design of consumer surveys.

Binshan Lin, Louisiana State University – Shreveport

Charlotte Jones, Louisiana State University – Shreveport

An application of queuing analysis to the "waiting room" problem in the hospital admissions process.

Igor Georgievskiy, Alcorn State University.

Zhanna Georgievskaya, Alcorn State University.

William Pinney, Alcorn State University.

Stochastic optimization formulations for structure design.

Shivanandini V. Tanuku, Old Dominion University.

May T. Hou, Norfolk State University.

Gene J. W. Hou, Old Dominion University.

March 6, 2008 (Thursday)

1:30 p.m. - 3:00 p.m.

SESSION D E-Commerce – I

Session Chair: Obyung Kwan, Southern University - New Orleans

The impact of e-commerce tax policy on state and local government revenue.

Adnan Omar, Southern University – New Orleans.

Obyung Kwan, Southern University – New Orleans.

M. Khurrum S. Bhutta, Nicholls State University.

E-medicine and design of a global health care system.

Ghasem S. Alijani, Southern University – New Orleans.

Samuel Tabi, Southern University – New Orleans.

J. Steven Welsh, Southern University - New Orleans.

Don Hoffman, Nunez Community College.

Customer satisfaction in online stock trading services: Examining the antecedents and consequence of flow experience.

Xin Ding, University of Houston.

Don G. Wardell, University of Utah.

Rohit Verma, Cornell University.

Paul Jen-Hwa Hu, University of Utah.

Comparative study of status of e-biz of two retail chains.

M. V. Shetty, Multi Media University, Malaysia

3:00 p.m. - 3:30 p.m.

FBD Coffee Break

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March 6, 2008 (Thursday)

3:30 p.m. - 5:00 p.m.

SESSION A Information Security and Privacy – I

Session Chair: Hansheng Lei, University of Texas - Brownsville

Secure passwords against Trojan theft using CAPTCHA keyboard.

Hansheng Lei, University of Texas – Brownsville.

Computer security: What information systems students don't know could hurt you.

O. Guy Posey, Alabama A & M University.

Roderick B. Posey, University of Southern Mississippi.

Chlotia P. Garrison, Winthrop University.

The philosophy of security: How to better specify privacy expectations in a security system.

Gary A. Poe, Grambling State University.

Understanding a technological phenomenon: Myspace – how it is used and attitudes toward its regulation.

Sara A. Kiser, Judson College.

Tammy Prater, Alabama State University.

Jane Philbrick, Savannah State University.

Savannah Sundell, Judson College.

3:30 p.m. - 5:00 p.m.

SESSION B

E-Government and Non-Profit Administration – I

Session Chair: Randall Florey, Tarleton State University – Central Texas

Website design and content management for the non-profit organization.

Kou Lane Chen, University of Southern Mississippi.

Roderick B. Posey, University of Southern Mississippi.

Are not-for-profit organizations ready for the next big disaster? The 7-steps to straight forward business continuity planning for not-for-profit organizational readiness.

Sandra J. Blanke, University of Dallas.

Elizabeth McGrady, University of Dallas.

Decision making in non-profit organizations during times of turnaround.

James Langabeer II, University Of Texas – School of Public Health.

The effects of Hurricane Katrina on Orleans Parish and surrounding parishes.

Vincent Johnson, Southern University – New Orleans

March 6, 2008 (Thursday)

3:30 p.m. - 5:00 p.m.

SESSION C

Economics and Finance - II

Session Chair: Dharam S. Rana, Jackson State University

Analyzing relationship between enhanced set of human development indicators and changes in gross domestic product: An empirical investigation.

Dharam S. Rana, Jackson State University.

Augustine Y. Dzathor, Jackson State University.

Behaviors of a monopolist under uncertainty.

Kishor Kumar Guru-Gharana, McNeese State University.

Matiur Rahman, McNeese State University.

Subprime mortgage lenders – lessons may be learned from others.

Patrick Hogan, Columbus State University.

Patrick Kaska, University of Mary Hardin-Baylor.

The Impact of Euro Changes on Selected Currencies.

Shuming Bai, University of Texas – Pan American.

Kai S. Koong, University of Texas – Pan American.

Lai C. Liu, University of Texas - Pan American.

3:30 p.m. - 5:00 p.m.

SESSION D

E-Commerce - II

Session Chair: Chuleeporn Changchit, Texas A & M University - Corpus Christi

Exploring why consumers leave Websites before buying.

Chuleeporn Changchit, Texas A & M University – Corpus Christi.

Robert Cutshall, Texas A & M University - Corpus Christi.

The effect of organizational culture on e-commerce adoption.

David W. Nickels, University of North Alabama.

Obyung Kwun, Southern University – New Orleans.

Adnan Omar, Southern University - New Orleans.

M-commerce and information technology: Making the world a better place to lives.

Ohssan Alkadi, University Of Louisiana - Lafayette.

Usability testing of online magazine and subscription service.

Ashok Darisipudi, Louisiana State University

Sushil K. Sharma, Ball State University

March 6, 2008 (Thursday)

5:00 p.m. - 6:30 p.m.

MEETING: Southwest Decision Sciences Institute, Business Meeting

Presiding: David Chou, Eastern Michigan University

Decision Sciences Institute – Southwest Region BUSINESS MEETING

5:00 p.m. - 6:30 p.m., Thursday, March 6, 2008

6:30 p.m. - 8:00 p.m.

MEETING: Southwest Decision Sciences Institute, Social and Networking Meeting

Decision Sciences Institute – Southwest Region SOCIAL AND NETWORKING MEETING

6:30 p.m. – 8:00 p.m., Thursday, March 6, 2008

SPONSOR:

DR. TEOFILO OZUNA, DEAN COLLEGE OF BUSINESS ADMINISTRATION THE UNIVERSITY OF TEXAS PAN AMERICAN

March 7, 2008 (Friday)

8:30 a.m. - 10:00 a.m.

SESSION A DSS/ES/KMS - II

Session Chair: Edward T. Chen, University of Massachusetts - Lowell

Managing knowledge workers in the e-world.

Edward T. Chen, University of Massachusetts - Lowell

Knowledge management process: A socio-technical approach.

David Dulany, Aurora University.

Vincent Pellettiere, Aurora University.

A mathematical approach to e-mail management policies of a knowledge worker.

Arunachalam Narayanan, Texas A & M University.

Manikandan Ramaswamy, Texas A & M University.

Optimal pricing strategy: A system dynamics simulation study.

Balaji Janamanchi, Texas A & M International University

James R. Burns, Texas Tech University

8:30 a.m. - 10:00 a.m.

SESSION B Innovative Education – II

Session Chair: Pedro M. Reyes, Baylor University

Immersing IT students in corporate-related hands-on projects as an experiential learning process.

Fred Kitchens, Ball State University.

Carl Rebman, Jr., University of San Diego.

Innovation in the classroom: Adaptive learning software-based instruction.

H. Kent Baker, American University.

Tarun K. Mukherjee, University of New Orleans

Ohannes George Paskelian, Park University.

A basketball coach's dilemma: RRI (Recruiting return on investment).

Austin Parkinson, University of Indianapolis.

Rodney Vandeveer, Purdue University.

Michael Menefee, University of North Carolina – Pembroke.

Assessing online learning and closing the loop in an MBA Program.

Linda A. Hayes, University of Houston - Victoria

June Lu, University of Houston – Victoria

March 7, 2008 (Friday)

8:30 a.m. - 10:00 a.m.

SESSION C

Information Security and Privacy - II

Session Chair: Xin Luo, Virginia State University

Efficient forensic tools for handheld devices: A comprehensive perspective.

Somasheker Akkaladevi, Virginia State University.

Himabindu Keesara, Texas A & M University – Corpus Christi.

Xin Luo, Virginia State University.

Ransomware: A growing threat to SMEs.

Qinyu Liao, University of Texas – Brownsville.

Defining enterprise computing: A new model proposal or the death of Intranet.

Brett J. L. Landry, University of Dallas.

Sandra Blanke, University of Dallas.

M. Scott Koger, Western Carolina State University.

P. Christian Nielsen, University of Dallas.

Psychological ownership of campus e-mail.

Michael J. Douglas, University of Arkansas – Little Rock

8:30 a.m. - 10:00 a.m.

SESSION D

Management Information Systems - II

Session Chair: June Wei, University of West Florida.

Development of a safeguard model for e-ticketing.

Meiga Loho-Noya, University of West Florida.

June Wei, University of West Florida.

Software as a Service (SaaS) as an outsourcing model: An economic analysis.

David C. Chou, Eastern Michigan University.

Amy Y. Chou, Illinois State University.

The impact of information systems/technology on plastic part design.

Chang-tseh Hsieh, University of Southern Mississippi.

Matt Chavana, University of Southern Mississippi.

Language problem of proliferating Internet and blog in Japan.

Kanji Sahara, Nakamura Gakuen University, Japan.

March 7, 2008 (Friday)

10:00 a.m. - 10:30 a.m.

FBD Coffee Break

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10:30 a.m. - Noon

SESSION A

Management - II

Session Chair: John Vassar, Louisiana State University - Shreveport.

Do you CSR like I CSR? Examining the relationship between cultural values and the orientation, international transfer and foreign market performance of corporate social responsibilities initiatives.

John Vassar, Louisiana State University - Shreveport.

Richard Peters, Louisiana State University - Shreveport.

The enabling impact of emotional intelligence on leadership behaviors.

Pam Kauveiyakul, Loyola University - New Orleans.

Kendra Reed, Loyola University – New Orleans.

Performance implications of the procurement partnership: A case study.

Edward E. Carrillo, Yokogawa North America

Liang-Chieh (Victor) Cheng, University of Houston.

Study of synergy effect between the subsidiary company.

Limao Yang, Hubei University, China.

Tian Liang, Hubei University, China.

March 7, 2008 (Friday)

10:30 a.m. - Noon

SESSION B

Operations and Supply Chain Management - II

Session Chair: Joo Y. Jung, University of Texas – Pan American

Enhancing project cost management through teamwork and information systems.

Joo Y. Jung, University of Texas – Pan American.

Rubik Atamian, University of Texas – Pan American.

David Sturges, University of Texas – Pan American.

Optimal production management by state increment dynamic programming.

G. Naadimuthu, Fairleigh Dickinson University.

R. N. Kapur, Kansas State University.

W. S. Lee, Kansas State University.

Simulation of a lead time perishable inventory order model with higher order lifetimes.

Craig L. Williams, St. Edwards University.

A study of the utilization of information technology for supply chain management (SCM) in Michigan.

Huei Lee, Eastern Michigan University

Kou Lane Chen, University of Southern Mississippi

Harash Sachdev, Eastern Michigan University

10:30 a.m. - Noon

SESSION C

Quantitative Methods and Quality - II

Session Chair: Jami Kovach, University of Houston

Knowledge creation through the use of quality improvement methods.

Jami Kovach, University of Houston.

Lawrence D. Fredenhall, Clemson University

Establishing a baseline for performance excellence measurement.

Jane E. Humble, Arizona State University.

William R. Peterson, Arizona State University.

Statistical Modeling.

Frank G. Landram, West Texas A&M University.

Development of a confirmative knowledge management framework

Jin Sung Kim, Southeast Missouri State University and Jeonju University, South Korea

March 7, 2008 (Friday)

10:30 a.m. - Noon

SESSION D

Mini-Student and New Faculty Consortium

Session Chair: Kai S. Koong, Chair, University of Texas – Pan American

Topic: "From Job Search to Promotion and Tenure"

Panelists:

Charlotte Jones, Dean, Louisiana State University - Shreveport

Reggie Kwan Ching Ping, President, Caritas Francis Hsu College, Hong Kong

Paul Cronan, Chair, University of Arkansas Bonnie Daily, Chair, New Mexico State University Michael Gibson, Chair, University of Houston

Noon - 1:30 p.m.

SESSION A

Mini-Student and New Faculty Consortium

Session Chair: June Lu, Chair, University of Houston-Victoria

Topic: "Improving Access Using Online Initiatives"

Keynote: **Rob Robertson**, Director of UT Telecampus Systems

1:30 p.m - 3:00 p.m.

SESSION A

INNOVATIVE EDUCATION – III

Session Chair: **B. Brian Lee,** Prairie View A & M University.

An association between mathematical knowledge and the academic success of college students.

B. Brian Lee, Prairie View A & M University.

Jungsun Lee, Prairie View A & M University.

On evaluating electronic testing environment.

Hassan Younies, United Arab Emirate University.

Educating adult learners and non-traditional students: Principles and techniques for ensuring success.

Jeffrey Hsu, Fairleigh Dickinson University.

Karin Hamilton, Fairleigh Dickinson University.

Why Don't we call on students?

Levon R. Hayrapetyan, Houston Baptist University

March 7, 2008 (Friday)

1:30 p.m - 3:00 p.m.

SESSION B

Management Information Systems - III

Session Chair: J. W. Saputro, Lamar University

The effect of enjoyment on the use of Web-based information systems

J. W. Saputro, Lamar University

Analyzing the linbk between student's video gaming enjoyment, attitude formation, and performance in computer programming.

Jeffrey Sam Siekpe, Tennessee State University.

Abbas H. Imam, Northcentral University

Assessing business/IT alignment maturity of Chinese companies.

Leida Chen, Creighton University.

Development of a model for detecting e-healthcare information attacks

Meiga Loho-Nova. University of West Florida

June Wei, University of West Florida

1:30 p.m - 3:00 p.m.

SESSION C

Operations and Supply Chain Management - III

Session Chair: Xin Ding, University of Houston

Service supply chains and customer-need-complexity.

Vikram Tiwari, University of Houston.

Xin Ding, University of Houston.

Examining the relationship between demand chain integration, flexibility, and customer outcomes in a B2B context.

Nalini Govindarajulu, Creighton University.

Bonnie F. Daily, New Mexico State University.

Management objectives of lean manufacturing in material handling operations.

James C. Green, University of Louisiana - Lafayette.

Theodore Kozman, University of Louisiana - Lafayette.

Jim Lee, University of Louisiana - Lafayette.

A decision support system for inventory management.

Siddharth Parekh, University of Louisiana – Lafayette

Jim Lee, University of Louisiana – Lafayette

Theodore A. Kozman, University of Louisiana – Lafayette

March 7, 2008 (Friday)

1:30 p.m - 3:00 p.m.

SESSION D Mini-Student and New Faculty Consortium

Session Chair: Binshan Lin, Industrial Management & Data Systems

Topic: "Successful Publishing - Comments from Editors"

Panelists:

David Chou, International Journal of Information Systems and Change Management Chang-tseh Hsieh, International Journal of Information Intercultural Management

Kai S. Koong, International Journal of Services and Standards Lai C. Liu, Electronic Government: An International Journal

Lou Pelton, Journal of Marketing Channels

C. E. Tapie Rohm, Jr., Communications of the IIMA

3:00 p.m. - 3:30 p.m.

FBD Coffee Break

Please make plans to visit the exhibits to receive information on the latest books and newest educational technologies.

Kindly let exhibitors know how much we appreciate their presence and continued support!

March 7, 2008 (Friday)

3:30 p.m. - 5:00 p.m.

SESSION A Global Business - I

Session Chair: Sanjay S. Mehta, Sam Houston State University

Globalization of the automobile industry.

Kyle Krchnak, Sam Houston State University.

Balasundram Maniam, Sam Houston State University.

A comparative analysis of environmental management systems: A study of the Mexican manufacturing sector.

Jacob A. Massoud, New Mexico State University.

Bonnie Daily, New Mexico State University.

James W. Bishop, New Mexico State University.

Delia J. Valles, New Mexico State University.

Reducing commercial traffic wait times at the World Trade Bridge: A process reconfiguration approach. Balaji Janamanchi, Texas A & M International University.

Impact of the exchange rate and its volatility on foreign direct investment in sub-Sahara Africa.

Adil H. Elsharif-Suliman, University of Texas – Pan American

3:30 p.m. - 5:00 p.m.

SESSION B

Management Information Systems – IV

Session Chair: Kakoli Bandyopadhyay, Lamar University.

User acceptance of information technology across cultures.

Kakoli Bandyopadhyay, Lamar University. Soumava Bandyopadhyay, Lamar University.

Mobile service supply coordination with revenue sharing contracts.

Yaobin Lu, Huazhong University of Science and Technology.

Jiabao Lin, Huazhong University of Science and Technology.

Bin Wang, University of Texas – Pan American.

Ad hoc mobile wireless networks for private and public sector business organizations.

Graham Thomas, Texas Southern University.

Esther R. Thomas, Texas Southern University.

The EARTH Project: A telecommunications case study.

Charles K. Davis, University Of Saint Thomas.

March 7, 2008 (Friday)

3:30 p.m. - 5:00 p.m.

SESSION C

Management Information Systems - V

Session Chair: Hongwei Du, California State University – East Bay

Technology investment in small and medium-sized enterprises.

Lin Cao, California State University – East Bay

Ngai Yee Lam, California State University – East Bay

Hongwei Du, California State University – East Bay

A review of domain names and domain name registrars.

Mohan P. Rao, University of Texas – Pan American

Ying "Annie" Wang, University of Texas – Pan American.

Cultural fits and misfits: Is a standardized .CSF-based approach to ERP implementation a universal solution?

Arun Madapusi, University of North Texas

Daniel Cernas Ortiz, University of North Texas

Bridging theory and practice: Leveraging ERP to tackle ERP-strategy alignment issues in the classroom.

Arun Madapusi, University of North Texas

Derrick D'souza, University of North Texas

3:30 p.m. – 5:00 p.m.

SESSION D

Mini-Student and New Faculty Consortium

Session Chair: Lai C. Liu, University of Texas - Pan American

Topic: "Curriculum Development and Instructional Innovation"

Panelists:

Jeffrey Hsu, Fairleigh Dickinson University

June Lu, University of Houston - Victoria

Jeffrey Sam Siekpe, Tennessee State University.

Joseph Wen, Southeast Missouri State University

Adnan Omar, Southern University - New Orleans.

Farhad Moeeni, Arkansas State University.

March 8, 2008 (Saturday)

8:30 a.m. - 10:00 a.m.

SESSION A

Student-Faculty Papers

Session Chair: Jun Sun, University of Texas – Pan American

Towards a framework for understanding compulsive buyers online: exploring the effects of online promotions.

Handan Vicdan, University of Texas – Pan American.

Jun Sun, University of Texas - Pan American.

How different leadership styles work for different workgroups: an empirical study on adaptive leadership.

Kevin J. Hurt, University of Texas – Pan American.

Jun Sun, University of Texas - Pan American.

The impact of perceived environment-strategy-organization fit on the willingness to execute strategy.

Huy Q. Tran, University of Texas – Pan American.

Jun Sun, University of Texas - Pan American.

Trade calls for profit maximization in the global context: The case of non-interest income in Indian banking industry.

Ravichandran K., Gandhigram Rural University, India

Muruganandham R., Thiagarajar College of Engineering, India.

Sudharsana Raamanujan R., Thiagarajar College of Engineering, India

Dandakumar P., Thiagarajar College of Engineering, India

Bharathiraja V., Thiagarajar College of Engineering, India

Mohanakrishna V., Thiagarajar College of Engineering, India

8:30 a.m. - 10:00 a.m.

SESSION B

Doctoral Student Papers

Session Chair: **Shuming Bai**, University of Texas – Pan American

ERP information quality and information presentation effects on decision making.

Arun Madapusi, University of North Texas.

A theoretical review of employee's freedoms and privacy in the US and in France: The impact of 9/11.

Yvette N. Essounga, University of Texas – Pan American.

The competitive advantage of using ISO-9000 for Fortune 100 companies.

David Flores, University of Texas – Pan American.

Maquiladora turnover – relationship factors that matter.

Rosemond A. Moore, University of Texas – Pan American.

March 8, 2008 (Saturday)

8:30 a.m. - 10:00 a.m.

SESSION C Masters Student Papers

Session Chair: Haiyan Zhou, University of Texas – Pan American.

Professional integrity.

Maria E. Pequeno, University of Texas – Pan American.

What are the most common areas that result in lawsuits for auditors and how can auditors protect themselves?

Deyanna J. Beeler, University of Texas – Pan American.

Rick factors related to fraudulent financial reporting Lisa Bentzinger, University of Texas – Pan American

Financial Bundling Practices: A Pilot Study.

Kial C. Gramley, University of Texas – Pan American Rohney G. Saylors, University of Texas - Pan American

10:15 a.m. - 11:45 a.m.

SESSION A Doctoral Student Papers

Session Chair: Lai C. Liu, University of Texas - Pan American

Diversification opportunities in ADRs: A region-wise analysis of indices.

Lakshmi Balasubramaniam, University of Texas - Pan American.

Classifying and predicting country types through development factors that influence economic, social, educational and health environment of countries.

Sidika Gulfem Ozturk, University of Texas - Pan American.

Investigating the mediating effect of income on giving and volunteering: A structural equation model. Chowdbury Golam Kibria, University of Texas - Pan American.

A comparison of the traditional method of canonical correlation analysis to the structural equation modeling approach on astudy of corporate size versus profitability.

David W. Johnk, University of Texas - Pan American.

March 8, 2008 (Saturday)

10:15 a.m. - 11:45 a.m.

SESSION B Doctoral and Undergraduate Student Papers

Session Chair: **Bin Wang**, University of Texas – Pan American.

Comparing two machine learning techniques: A dimensionality perspective

Vikram S. Bhadauria, University of Texas – Arlington.

Anil Singh, University of Texas – Arlington.

Analysis of the effect of remittances on economic growth using path analysis.

Violeta Diaz, University of Texas – Pan American.

A cross-cultural theoretical review of national culture, individual liberties, and leadership styles in the US and in France.

Yvette N. Essounga, University of Texas – Pan American.

ADHD Website disclosures of leading hospitals.

Luke Y. Koong, University of Texas - Pan American

Shirley Yu, Our Lady of Holy Cross College – New Orleans

8:30 a.m. - 10:00 a.m.

SESSION C Doctoral Student Papers

Session Chair: Shuming Bai, University of Texas - Pan American

A combined ontological and attentive information systems model for terrorism database development and data mining.

Rethan Parameshwaran, University of Texas – Pan American.

Development of an information portal model for transportation security management.

Ying "Annie" Wang, University of Texas – Pan American.

Towards a framework for IT emergency response systems.

Manal M. Yunis, University of Texas – Pan American.

A taxonomy for assessing learners in hybrid learning environments.

Katherine T. de la Vega, University of Texas – Brownsville.