

## 2007 – 2008 OFFICERS

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<b>Publications Coordinator:</b>	<b>Carl Rebman, Jr.</b> , University of San Diego
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<b>Past President:</b>	<b>Chang-tseh Hsieh</b> , University of Southern Mississippi

**Notes:** [\*] Deceased

**DECISION SCIENCES INSTITUTE  
SOUTHWEST REGION**

**TRACK CHAIRS**

<b>Accounting:</b>	<b>Mary Jo Billiot</b> , New Mexico State University
<b>Economics &amp; Finance:</b>	<b>Shuming Bai</b> , University of Texas – Pan American
<b>ECommerce:</b>	<b>Adnan Omar</b> , Southern University of New Orleans
<b>DSS/ES/KM:</b>	<b>Joseph Wen</b> , Southeast Missouri State University
<b>Global Business:</b>	<b>Vivek Pramod Shah</b> , Texas State University
<b>Research Pedagogy:</b>	<b>Dwayne Whitten</b> , Texas A & M University
<b>Innovative Education:</b>	<b>June Lu</b> , University of Houston - Victoria
<b>Information Security and Privacy:</b>	<b>Qinyu Liao</b> , University of Texas - Brownsville
<b>Management Information Systems:</b>	<b>Lai C. Liu</b> , University of Texas - Pan American
<b>Management:</b>	<b>Wing Fok</b> , Loyola University at New Orleans
<b>Marketing:</b>	<b>Vivek Natarajan</b> , Lamar University
<b>Operations &amp; Supply Chain Management:</b>	<b>Joe Felan</b> , University of Arkansas – Little Rock
<b>E-Government and Non-Profit Administration:</b>	<b>Kou Lane Chen</b> , University of Southern Mississippi
<b>Quantitative Methods and Quality:</b>	<b>Charlotte Jones</b> , Louisiana State University - Shreveport
<b>Student Track:</b>	<b>Jun Sun</b> , University of Texas – Pan American
<b>Proceedings Editor:</b>	<b>June Wei</b> , University of West Florida

**THANK YOU !!!**

**BEST PAPER SELECTION COMMITTEE MEMBERS:**

**V. Reddy Dondeti**, Norfolk State University  
**Ping Lin**, California State University – Long Beach  
**Philip Tsang**, Open University of Hong Kong  
**Haomin Wang**, Dakota State University  
**H. Roland Weistroffer**, Virginia Commonwealth University

**DECISION SCIENCES INSTITUTE  
SOUTHWEST REGION**

**2008 Special Events**

- ◆ SWDSI 2008 has 132 paper presentations sessions on Thursday, March 6, 2008 through Saturday, March 8, 2008.
- ◆ **Four Special Sessions for the Mini-Student and New Faculty Consortium:** 10:30 a.m. through 5 p.m. Friday, March 7, 2008.
  - “From Job Search to Promotion and Tenure – Comments from University Administrators”
  - “Successful Publishing – Comments from Journal Editors”
  - “Improving Access Using Online Initiatives”
  - “Curriculum Development and Instructional Innovation”
- ◆ **Two Special Panels on Challenges in the Decision Sciences:** 8:30 a.m. through 12:00 p.m. Thursday, March 6, 2008.
  - “*Critical Thinking: Totally Up To You*”
  - “Integrating Enterprise Systems into the Business Curriculum”
- ◆ **SWDSI 2008 Business Meeting,** 5 p.m. - 6:30 p.m., Thursday, March 6, 2008

Please make plans to visit the exhibits to receive information on the latest books and newest education technologies.



Please let exhibitors know how much we appreciate their presence and continued support!

**CONGRATULATIONS!!**

**RECIPIENT OF THE 2008  
MCGRAW-HILL DISTINGUISHED PAPER AWARD**

***INFLUENCE OF ATTITUDE, ANXIETY AND SELF-EFFICACY TOWARD STATISTICS AND  
TECHNOLOGY ON STATISTICAL PACKAGE SOFTWARE USAGE BEHAVIOR.***

**MAXWELL K. HSU, UNIVERSITY OF WISCONSIN-WHITEWATER**

**STEPHEN W. WANG, NATIONAL TAIWAN OCEAN UNIVERSITY**

**KEVIN KUAN-SHUN CHIU, LUNGHWA UNIVERSITY OF SCIENCE AND TECHNOLOGY**

**Presented Thursday, March 6, 2008 at 10:30 a.m.**

**DECISION SCIENCES INSTITUTE  
SOUTHWEST REGION**

**March 6, 2008  
(Thursday)**

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7:00 a.m. – 8:30 a.m. **Breakfast Meeting**

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MEETING: **Southwest Decision Sciences Institute, Officers and Directors Meeting  
Continental Breakfast**

Presiding: **David Chou**, Eastern Michigan University

**CONGRATULATIONS!!**

**RECIPIENT OF THE 2008  
ALPHA IOTA DELTA INNOVATIVE EDUCATION PAPER AWARD**

***ASSESSING ONLINE LEARNING AND CLOSING THE LOOP IN AN MBA PROGRAM.***

**LINDA A. HAYES, UNIVERSITY OF HOUSTON – VICTORIA  
JUNE LU, UNIVERSITY OF HOUSTON – VICTORIA**

**Presented Friday, March 7, 2008 at 8:30 a.m.**

**CONGRATULATIONS!!**

**RECIPIENT OF THE 2008  
BEST STUDENT PAPER AWARDS**

**DOCTORAL:**

***ANALYSIS OF THE EFFECT OF REMITTANCES ON ECONOMIC GROWTH USING PATH ANALYSIS*  
VIOLETA DIAZ, UNIVERSITY OF TEXAS – PAN AMERICAN**

**MASTERS:**

***WHAT ARE THE MOST COMMON AREAS THAT RESULT IN LAWSUITS FOR AUDITORS AND HOW CAN AUDITORS  
PROTECT THEMSELVES?***

**DEYANNA J. BEELER, UNIVERSITY OF TEXAS – PAN AMERICAN**

**UNDERGRADUATE:**

***ADHD WEBSITE DISCLOSURES OF LEADING HOSPITALS***

**LUKE Y. KOONG, UNIVERSITY OF TEXAS - PAN AMERICAN**

**SHIRLEY YU, OUR LADY OF HOLY CROSS COLLEGE – NEW ORLEANS**

**Presented Saturday, March 8, 2008 at 8:30 a.m. and 10:15 a.m.**

**March 6, 2008  
(Thursday)**

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**CONGRATULATIONS!!!**

**RECIPIENT OF THE 2008  
DISTINGUISHED SERVICE AWARD**

**DR. R. WAYNE HEADRICK**

**UNIVERSITY OF TEXAS – PAN AMERICAN**

**CONGRATULATIONS!!!**

**RECIPIENT OF THE 2008  
OUTSTANDING EDUCATOR AWARD**

**DR. THOMAS W. JONES**

**UNIVERSITY OF ARKANSAS**

**DECISION SCIENCES INSTITUTE  
SOUTHWEST REGION**

**March 6, 2008  
(Thursday)**

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8:30 a.m. – 10:00 a.m.

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**SESSION A                      Accounting - I**

Session Chair: **David Satava**, University of Houston - Victoria

*Principle – Agency Decision Theory: As it Relates to teaching and research.*

**David Satava**, University of Houston – Victoria.

*Curvilinear analysis of learning for cost estimation.*

**Dennis F. Togo**, University Of New Mexico.

*The revelation of the zero waste state: A model of continuous improvement.*

**Russell Calk**, New Mexico State University.

**Don R. Hansen**, Oklahoma State University.

*Continuous Auditing.*

**Ivan Cantu**, University of Texas – Pan American.

**Haiyan Zhou**, University of Texas – Pan American.

**Lai C. Liu**, University of Texas – Pan American.

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8:30 a.m. – 10:00 a.m.

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**SESSION B                      Economics and Finance - I**

Session Chair: **Banamber Mishra**, McNeese State University

*Equity market returns and volatility: Evidence from India and Japan.*

**Banamber Mishra**, McNeese State University.

**Matiur Rahman**, McNeese State University.

*Ownership structure implications on firm's dividend policy and financial performance: Evidence from Chinese privatized firms.*

**Ohannes G. Paskelian**, Park University.

**M. Kabir Hassan**, University of New Orleans.

*Causality study of foreign direct investment and stock market in selected emerging markets.*

**Hamdi Bilici**, California State University – Long Beach.

**Pia Bandyopadyay**, California State University – Long Beach.

**Burhan Yavas**, California State University – Dominguez Hills

*Measuring inequality of educational attainment: A suggested methodology.*

**Michael B. Brendler**, Louisiana State University – Shreveport

**Charlotte A. Jones**, Louisiana State University – Shreveport



DECISION SCIENCES INSTITUTE  
SOUTHWEST REGION

March 6, 2008  
(Thursday)

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10:00 a.m. - 10:30 a.m.

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**FBD Coffee Break**

Please make plans to visit the exhibits for information on the latest books and newest educational technologies.

Kindly let exhibitors know how much we appreciate their presence and continued support!

*Drawing for complimentary FBD 2008 & FBD 2009 registration (\$150 value).  
Must be present to win.*

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10:30 a.m. – Noon

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**SESSION A**                      **Management – I**

Session Chair: **Richard Peters**, Louisiana State University - Shreveport

*How sticky can we get: Evaluating knowledge stickiness while revisiting the Penrosian premise.*

**Richard Peters**, Louisiana State University – Shreveport.

*Organizational diagnostics.*

**Carter Franklin**, DeVry University.

*Crisis response decision making: Critical elements of a crisis response plan.*

**Amy E. Hurley-Hanson**, Chapman University.

**Cristina Giannantonio**, Chapman University.

*Exploring the causal relationship between organizational citizenship behavior, total quality management and performance.*

**Oscar Buentello, Jr.**, University of Texas – Pan American

**Joo Y. Jung**, University of Texas – Pan American

**Jun Sun**, University of Texas – Pan American















**DECISION SCIENCES INSTITUTE  
SOUTHWEST REGION**

**March 6, 2008  
(Thursday)**

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5:00 p.m. – 6:30 p.m.

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**MEETING: Southwest Decision Sciences Institute, Business Meeting**

Presiding: David Chou, Eastern Michigan University

**Decision Sciences Institute – Southwest Region  
BUSINESS MEETING**

5:00 p.m. – 6:30 p.m., Thursday, March 6, 2008

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6:30 p.m. – 8:00 p.m.

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**MEETING: Southwest Decision Sciences Institute, Social and Networking Meeting**

**Decision Sciences Institute – Southwest Region  
SOCIAL AND NETWORKING MEETING**

6:30 p.m. – 8:00 p.m., Thursday, March 6, 2008

**SPONSOR:**

**DR. TEOFIL OZUNA, DEAN  
COLLEGE OF BUSINESS ADMINISTRATION  
THE UNIVERSITY OF TEXAS PAN AMERICAN**







DECISION SCIENCES INSTITUTE  
SOUTHWEST REGION

March 7, 2008  
(Friday)

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10:00 a.m. – 10:30 a.m.

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**FBD Coffee Break**

Please make plans to visit the exhibits for information on the latest books and newest educational technologies.

Kindly let exhibitors know how much we appreciate their presence and continued support!

*Drawing for complimentary 2-night regular hotel room at 2008 FBD conference (\$250 value).  
Must be present to win.*

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10:30 a.m. – Noon

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**SESSION A**

**Management - II**

Session Chair: **John Vassar**, Louisiana State University - Shreveport.

*Do you CSR like I CSR? Examining the relationship between cultural values and the orientation, international transfer and foreign market performance of corporate social responsibilities initiatives.*

**John Vassar**, Louisiana State University - Shreveport.

**Richard Peters**, Louisiana State University - Shreveport.

*The enabling impact of emotional intelligence on leadership behaviors.*

**Pam Kauveyakul**, Loyola University – New Orleans.

**Kendra Reed**, Loyola University – New Orleans.

*Performance implications of the procurement partnership: A case study.*

**Edward E. Carrillo**, Yokogawa North America

**Liang-Chieh (Victor) Cheng**, University of Houston.

*Study of synergy effect between the subsidiary company.*

**Limao Yang**, Hubei University, China.

**Tian Liang**, Hubei University, China.







DECISION SCIENCES INSTITUTE  
SOUTHWEST REGION

March 7, 2008  
(Friday)

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1:30 p.m – 3:00 p.m.

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**SESSION D**

**Mini-Student and New Faculty Consortium**

Session Chair: **Binshan Lin**, *Industrial Management & Data Systems*

Topic: “*Successful Publishing – Comments from Editors*”

Panelists:

**David Chou**, *International Journal of Information Systems and Change Management*

**Chang-tseh Hsieh**, *International Journal of Information Intercultural Management*

**Kai S. Koong**, *International Journal of Services and Standards*

**Lai C. Liu**, *Electronic Government: An International Journal*

**Lou Pelton**, *Journal of Marketing Channels*

**C. E. Tapie Rohm, Jr.**, *Communications of the IIMA*

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3:00 p.m. – 3:30 p.m.

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**FBD Coffee Break**

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