

## MEASURING SMART CITIES AWARENESS: CITY OF DENTON CASE STUDY

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### **ABSTRACT**

Technology companies are promoting smart cities as the solution to numerous city problems and as a move into the future. Moving toward being a smart city is promoted by the potential to deliver services to citizens in more cost efficient and effective manner. This case study examines citizen awareness about smart cities, the meaning and the potential. Text mining of interviews allowed evaluation of such awareness by one city's residents.

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