

A CASE STUDY OF ENTREPRENEURSHIP AMONG TRANSGENDER AND INTERSEX SOCIOECONOMIC BACKWARD COMMUNITIES IN INDIA

Guruprasad Gadgil
University of North Texas
1155 Union Circle #305249 | Denton, TX 76203
Guruprasad.Gadgil@unt.edu
(214) 436-9307

Gayle Prybutok
University of North Texas
1155 Union Circle #311456 | Denton, TX 76203
Gayle.Prybutok@unt.edu
(940) 297-5043

Victor Prybutok
University of North Texas
1155 Union Circle, 305459 Denton, TX 76203-5017
Prybutok@unt.edu
(940) 597-8008

This research examines the living conditions of transgender individuals from low socio economic status in India because those condition encourage pursuit of entrepreneurial activities. Our review of the academic literature reveals that little research exists that explores the complex decisions faced by trans and intersex entrepreneurs. This research addresses this gap in the literature and investigates the factors that influence entrepreneurialism among transgender and intersex individuals. Based on our review of the existing literature, we constructed an a priori model to explain the relationship among factors that influence entrepreneurial behavior and subsequently suggested new constructs to explain the relationships that influences entrepreneurial behavior among transgender and intersex entrepreneurs. One of our key finding suggests that social networking plays an important role in entrepreneurial success. This research uses a qualitative research methodology and suggests future research directions that focus on understanding the unique aspects of entrepreneurship in the trans gender communities.