From the President, Peggy Lane

It is my honor to serve as your President this year (2015-2016). Thank you for the opportunity. SWDSI plays an important part in our professional careers through the relationships we build with each other – and we seem to have a good time when we get together as well. On a personal note, it has been fun to participate in the Doctoral Student consortia these past two years as a panel member and to meet some of our new and prospective members. Hopefully, the infusion of new energy is contagious to those who have been a part of the organization for “a few years.” Please join me in encouraging our newer members to consider serving on the Council and in other capacities to get to know us better. Dr. June Wei, (jwei@uwf.edu) our past president, is chair of the committee on nominations and would like to hear from you!

There is a group of unsung heroes in our organization I would like to acknowledge and say “thank you.” Their hard work, dedication, and knowledge of history of our organization is appreciated and priceless. The Strategic Planning Committee is comprised of Drs. Mike Hanna, Chair; Paul Cronan, Binshan Lin, and Robert Pavur. The work they do behind the scenes keeps us moving forward as an organization. Robert also serves on the DSI Board as the VP-Americas division. Please say thank you to these individuals the next time you see them.

Thank you to all SWDSI members for your participation in SWDSI. It takes all of us to be involved to have a successful organization. Invite your colleagues and plan now to submit a paper by October 1, 2015 and attend the 2016 conference in Oklahoma City March 9-12, 2016. I hope to see you in Oklahoma City next year and before that in Seattle for the 2015 Annual Meeting of DSI November 21-24, 2014. You are invited to attend the SWDSI Business Meeting on Monday, November 23 3:30 – 5:00. The early bird registration for the 2015 Annual meeting of DSI ends September 15, 2015.

Please let me know if you have questions or suggestions on how we can be a better organization at plane3@missouristory.edu

Peggy

Peggy L. Lane, Ph.D.
The papers nominated for the best paper awards will be recommended to a group of journal editors for another round of fast track peer review and possible publication in these journals.

- Journal of International Technology and Information Management
  www.iima.org/new%20pages/jiti.html
- International Journal of Intercultural Information Management
  www.inderscience.com/ijim
- International Journal of Electronic Healthcare
  www.inderscience.com/ijeh
- International Journal of Information Systems and Change Management
  www.inderscience.com/ijiscm

SWDSI 2016 - 47th Annual Meeting, Renaissance Oklahoma City Convention Center Hotel & Spa in Oklahoma City, Oklahoma
March 9-12, 2016
Deadline for Paper Submissions: October 1, 2015

Program Chair:
Mohan Rao
Texas A&M University- Corpus Christi
mohan.rao@tamucc.edu

Congratulations to the
SWDSI Officers and Appointed Positions 2015-2016

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Future DSI Annual Meetings

November 21-24, 2015
Sheraton Seattle Hotel
Seattle, Washington
The SWDSI Business Meeting is scheduled to be held on Monday, November 23 3:30 – 5:00.
The early bird registration for the 2015 Annual meeting of DSI ends September 15, 2015

November 19 - 22, 2016
JW Marriott Austin
Austin, Texas

November 18 - 21, 2017
Washington Hilton
Washington, D.C.

November 17 - 20, 2018
Hilton Chicago Hotel
Chicago, Illinois
VP - Student Liaison (2015-2018)
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OH NO!!
Missed the meeting and Need to renew your SWDSI membership?

To renew your SWDSI membership, send your $10.00 dues payable to SWDSI to our VP-Finance at

Dr. Michael Lane
Missouri Western State University
Craig School of Business
4525 Downs Drive
St. Joseph, MO 64507
The 2015 SWDSI Outstanding Educator Award recipient is **Dr. Victor R. Prybutok** who, in recognition of his achievements in research, teaching, and service, holds the appointment of Regents Professor of Decision Sciences in the Information Technology and Decision Sciences Department at the University of North Texas. He received his Ph.D. from Drexel University in 1984.

Prior to joining UNT's faculty in 1991, he was on the faculty of Drexel University and a Senior Biostatistician at the Campbell Soup Company Institute for Research and Technology. He is a senior member of the American Society for Quality (ASQ) and active in the American Statistical Association, Decision Sciences Institute as well as Southwest Decision Sciences, the Institute of Electrical and Electronic Engineers, and the Institute for Operations Research and the Management Sciences.

Dr. Prybutok is an ASQ certified quality engineer, certified quality auditor, certified manager of quality/organizational excellence, and served as a Texas Quality Award Examiner in 1993. He was also an accredited professional statistician (PSTAT®) by the American Statistical Association. Dr. Prybutok is in his second three year term as the SWDSI Vice President - Student Liaison (2015-2018) and chairs the student track and doctoral student consortium at the SWDSI annual conference.

Dr. Prybutok has pursued teaching excellence and been extensively involved with students through the Professional Leadership Program, grants for teaching enhancement, and by serving as Dissertation Chair on 22 dissertations, both in the College of Business and in the College of Information. All students who completed their dissertations with him have published articles in refereed journals. He also developed an undergraduate research program that includes a diverse group of undergraduates, including Honors students, McNair Scholars, and high school students in the Texas Academy of Math and Science.

Dr. Prybutok has authored over 160 journal articles, more than 180 conference presentations / proceedings, and several book chapters in...
applied and theoretical areas of information systems measurement, quality control, risk assessment, applied statistics, and the instruction of statistics.


Criteria for the Southwest Decision Sciences Institute Outstanding Educator Award:
The Southwest Decision Sciences Institute Outstanding Educator Award is presented annually by the FBD on behalf of SWDSI (subject to the availability of funding). SWDSI will recognize the educator who has made an outstanding contribution to the discipline of Decision Sciences. The following criteria appear in the resolution establishing this award:

1. Active members of SWDSI are eligible for this award, although in exceptional cases nominees from non-SWDSI may be considered.
2. The contributions must be of significance and may include:
   a. Excellence in teaching Decision Science discipline courses;
   b. Educational innovation of Decision Science discipline courses;
   c. Recipient of the teaching award at college or university or national level;
   d. Authorship or editorship of significant Decision Science discipline textbooks;
   e. Authorship of significant journal articles, book chapters, or monographs concerned with Decision Science discipline education;
   f. Editorship of education related journal;
   g. Leadership in Decision Science discipline curriculum development and program design;
   h. Leadership in the development of Decision Science discipline education policy in academic and professional organizations; and
   i. Recipient of the Instructional Innovation Award from the Decision Sciences Institute.

A nominee need not excel in each of these general criteria to merit consideration for the award. Previous recipients of the SWDSI Outstanding Educator Award are not eligible to receive the award a second time.
Dr. Rebman has served the SWDSI as Past President (2013-2014), President (2012-2013), President Elect (2011-2012), Vice President for Programs and Meetings (2010-2011), Vice President for Programs and Meetings – Elect (2009-2010), Secretary (2005-2009), Publications Coordinator (2004-Present), and representative on the Federation of Business Disciplines (FBD) Board of Directors (2011-2013). He also has served the SWDSI on the Committee for Nominations (2012-2014, chair 2013-2014) and the Outstanding Educator Award Committee (2007-2008).

Dr. Rebman also provided service to DSI as assistant to the Local Arrangement Coordinator for the 2002 DSI Annual Meeting in San Diego, as a member of the Programs and Meetings Committee (2002-2004), and Regional Activities Committee (2011-2013).

His professional activities at SWDSI and DSI conferences have included numerous paper presentations (20 papers for SWDSI and 10 papers for DSI), participation in several workshops, as well as serving as manuscript reviewer, session chair, track chair, and discussant. Dr. Rebman was the recipient of the SWDSI McGraw-Hill Distinguished Paper Award (2002) and the SWDSI Student Paper Award (2001).

Dr. Rebman implemented some new programs and enhanced some of the creations of previous SWDSI Officer, many of which are still in use today. For example:

- As Publication Coordinator, Dr. Rebman created a streamline template for CD Proceedings and reduced the costs of printing paper proceedings from $1500 to $300.
- As Secretary, Dr. Rebman reformatted/created a template for
meeting minutes as well as worked to assemble and create several master email lists for use in soliciting conference paper submissions.

- As Program Chair, Dr. Rebman introduced the EasyChair Program for conference paper submission and online review. Dr. Rebman also created a new standalone website template for conference promotion and placement of pertinent conference information.

- As President, Dr. Rebman enhanced the SWDSI website by creating a membership portal as a one stop shop for locating past minutes, program chair reports, treasurer reports, and online proceedings. The website also has options for future placement, teaching and research opportunities. He also created a template for use in newsletter communications and worked with Dr. Tom Jones to ensure all of the historical information and past awards were correct. Dr. Rebman worked with VP for Member Services and VP for Finance to assemble and organize past historical information as it related to SWDSI membership files/records/trends, and financial expenditures (particularly as in regards to conference expenditures).

- As Past President, Dr. Rebman resurrected the electronic voting option that was originally introduced by Dr. Brian Reithel.

Dr. Rebman is an associate professor at the University of San Diego in Information Systems. His research has appeared in *Communications of the ACM, Information Systems Journal, Information and Management, the Journal of Computer Information Systems, Electronic Government, Journal of Innovation and Learning, and the Journal of International Information Management*, among others.

**Criteria for the Southwest Decision Sciences Institute Distinguished Service Award:**

The Southwest Decision Sciences Institute Distinguished Service Award may be presented occasionally to a member who, over a period of years, has made outstanding contributions to SWDSI. The following criteria appear in the resolution establishing this award:

1. A nominee must have been a member of SWDSI for ten years.
2. A nominee must be member of DSI.
3. A nominee must have served in a leadership capacity or have, over a period of years, made a substantial contribution to SWDSI in other ways.
4. A nominee must have been a frequent contributor to SWDSI as an author/presenter, track chair, discussant, etc.

Also to be considered are the nominee’s contributions to DSI and to Alpha Iota Delta honorary as well as other criteria determined by the Distinguished Service Award Selection Committee. Previous recipients of the SWDSI Distinguished Service Award are not eligible to receive the award a second time.
The SWDSI team received over 200 submissions for 22 different tracks this year. After a double blind review process, 192 submissions were accepted for presentation, which represents 313 authors from 19 different countries. Submissions and acceptances for eight tracks were in the double digits. These include Finance, Management Information Systems, Operations and Supply Chain Management, Student Track, Innovative Education, Management and Organizational Behavior, Marketing, and Globalization. Four new tracks were included this year – Big Data, Project Management, Social Media, and Social Network. While the majority of authors were from the Southwest region, a good number were also from other regions in the United States and from other countries including China, Turkey, Brazil, Canada, Qatar, Islamic Republic of Iran, Nigeria, Republic of Korea, Australia, Bangladesh, France, Japan, Kuwait, Mexico, Poland, Saudi Arabia, Taiwan, and Vietnam.

In addition, there were eight workshops, panels, and a doctoral consortium. They included Microsoft Windows 8; the Internet of Things; Explosion of Analytics in the Business Curriculum: the popular integration of analytics into the undergraduate and graduate curriculum; Health Informatics and E-health; Journal Editors’ Panel; Using Teradata University Network Resources for Teaching; Doctoral Consortium; and An Introduction to PLS with Details on How it Differs from Traditional SEM. The SWDSI 2015 Conference Team would like to express our appreciations to each of the panelists and workshop organizers for their presence and invaluable contributions.

Congratulations to the following award winners:

Recipient of the 2015 McGraw – Hill Education Distinguished Paper Award – “MNC Strategies and Corporate Social Responsibility in China” by Jifu Wang, University of Houston, Victoria, Vipin Gupta, California State University, San Bernardino, Ron Salazar, University of Houston, Victoria, Xiuli Wang, Central University of Finance and Economics, China.

Recipients of the 2015 Best Student Paper Awards –
- “Antecedents of Customer Experience for Mobile Technology Service Providers” by Catalin Dinulescu, University of North Texas
- “Tweeting for Fun and to Empower: Exploring the Information Behavior of Saudi Arabian Women” by Marwah Halwani, University of North Texas
- “Can an Evolutionary Development Teaching Model Accelerate Programmer Competency for Beginners?” by Jimmy Ball, University of Mississippi

The SWDSI 2015 Conference Team would like to thank all the members of the Award Selection Committees who were charged with judging and selecting the winners. In conclusion, the 2015 SWDSI Conference was a major success. All the accomplishments were made by an excellent team who worked very diligently to promote this conference. I would like to thank all the current SWDSI officers, track chairs, session chairs, reviewers, organizers, panelists, proceedings editor, and proceedings production coordinator. I also wish to thank June Wei, Peggy Lane, Janet Bailey, Mohan Rao, Carl Rebman, Victor Prybutok, Robert Pavur, and Kai Koong for your contributions and mentoring efforts. Thank you very much to the delegates of SWDSI 2015 for making the Conference this year a success.

Hong Qin, Ph.D
Seventeen SWDSI members serve as campus representatives. Representatives are instrumental in disseminating Call For Papers, SWDSI Newsletters, membership information, and SWDSI program information. If your campus does not have a SWDSI representative and you would like to serve in that capacity, please contact Vice President of Member Services, Matt Lindsey, at lindseymd@sfasu.edu.

The following universities have a SWDSI Campus Representative:

University of Houston-Downtown
Midwestern State University
Texas A&M University Central Texas
West Texas A&M
Missouri Western State University
University of Central Arkansas
Texas Woman's University
University of Houston-Victoria
Tarleton State University
Prairie View A&M University
Texas A&M University San Antonio
Stephen F Austin State University
University of Texas - Pan American
Nakamura-Gakuen University in Japan
Cameron University
Alabama A&M University
Qatar University

Missed the meeting and Need to renew your SWDSI membership? To renew your SWDSI membership, send your $10.00 dues payable to SWDSI to our VP-Finance: Dr. Michael Lane
Missouri Western State University
Craig School of Business
4525 Downs Drive
St. Joseph, MO 64507

From the SWDSI Vice President - Member Services
Southwest Decision Sciences had strong attendance at the Federation of Business Disciplines meeting in Houston in March. It was the highest attendance since being in Houston in 2008. The conference was attended by 122 members and 46 student members in March. SWDSI had more members in attendance at FBD than any other organization.

Below you will find graphs showing attendance numbers since 2008.

Matt Lindsey
From the SWDSI Vice President – Student Liaison

It was my pleasure to serve as the SWDSI Vice President – Student Liaison and Chair of the Student Track at the SWDSI 46th Annual meeting, March 2015 in Houston. In recent years attendance by graduate students at all conferences has been impacted by a decline in travel funding that seems to have impacted every school. However, I am pleased to say that the cost of attending SWDSI is closely monitored to limit the negative effects of our current funding challenges. However, it is up to us as members of SWDSI to stress the value of attending regional conferences to our students because of the valuable learning and forgiving environment they will find at these regional events. SWDSI usually takes place within a drivable distance from schools in our region, and carpooling and graduate student room sharing can minimize the cost of graduate student participation while allowing students to learn to meet and interact with faculty in a professional manner. In Houston we had a noticeable increase in students who had interactions with our more active colleagues. As with last year, several schools that still had open positions had an opportunity to meet some of the students who were graduating and discuss their positions with the doctoral students at the meeting. Our meeting continues to put new talent and available opportunities together.

We had about 15 student participants and at least as many faculty at the doctoral student consortium and track at SWDSI, and all the students appeared to both benefit and enjoy the experience. We had 14 student paper submissions which underwent a double blind review by 3 reviewers, leading to the recognition of 3 student best paper awards. I once again received several emails thanking me for the quality and relevance of the doctoral student event, and by all indications, the consortium was a success for both the participating students and for those faculty that participated. As a result, it is my hope that we can repeat both the best paper competition and the doctoral student consortium again next year. With your support and assistance, we look forward to even greater participation in both events moving forward. I thank all of you in advance for encouraging your students to submit student-only authored manuscripts for the student track, and for encouraging student attendance and participation by your graduate students. I also remain optimistic that you can help students identify your school’s sources of travel funds to support their participation in SWDSI. Our goal is to provide valuable mentorship and experiences to graduate students, networking among the doctoral students at the meeting, and an opportunity to develop skills as academic professionals. We appreciate your contributions to these worthwhile efforts.

Victor Prybutok
47th ANNUAL MEETING, Oklahoma City March 9-12, 2016
Decision Technologies to Solve Problems of Today and Tomorrow
Renaissance Oklahoma City Convention Center Hotel & Spa in Oklahoma City
Deadline for Paper Submissions: October 1, 2015
Program Chair:
Mohan Rao
Texas A&M University-Corpus Christi
mohan.rao@tamucc.edu
For more information, refer to the conference website
www.swdsi.org/SWDSI2016

Submission Policy. The submission of a paper or abstract means the author certifies it is not copyrighted, has not been accepted for publication in a journal or proceedings, has not been presented or accepted for presentation at a professional meeting, or is not under review currently for a journal or proceedings, or presentation at another professional meeting. Concurrent submission and/or presentation of the same or similar paper at another conference is considered a breach of professional ethics.

Program Participation. Paper reviewers, discussants, and session chairpersons will be needed for the program to be a success. Please contact the Program Chair or one of the Track Chairs by November 1, 2015, if you are interested in serving as a session chair, discussant, or reviewer. Symposia, tutorials, and workshops on current topics are invited. Please contact the Program Chair concerning these proposals.

Distinguished Paper Awards. Distinguished paper awards will be presented to the outstanding papers.

Student Papers. Up to three cash awards for student papers will be presented. Papers submitted in the student track must be solely of student authorship. Watch the SWDSI website for information about a Doctoral Student Consortium.

Papers nominated for the best paper awards will be recommended to a group of journal editors for another round of fast track peer review and possible publication in these journals.

- International Journal of Mobile Communications (www.inderscience.com/ijmc)
- International Journal of Electronic Finance (www.inderscience.com/ijef)
- International Journal of Services and Standards (www.inderscience.com/ijss)