In This Issue

- Message from the President
- SWDSI 43rd Annual Meeting Details
- Call for Nominations SWDSI: Outstanding Educator Award
- Call for Nominations SWDSI: Distinguished Service Award
- Annual Meeting Sites
- SWDSI Officers and Appointed Positions

From the President

Don’t wait too much longer – get your paper in.

The Summer has changed to Fall. We are all busy educating the next generation of leaders. But, we’re not so busy that we are not able to plan for SWDSI in New Orleans (February 29 – March 3, 2012).

You still have time to submit your paper for the conference.

Members of the SWDSI are a great group of people. When help is needed, they are willing to assist. When something needs to get done, they find a way to get it done. It’s great to work with such a wonderful group of people – the officers and members of the SWDSI. You make a difference.

The SWDSI exists because of you. Let us know how we can be a better SWDSI and how we can better serve you. Let’s have a great year.

email: Roderick.Posey@usm.edu
INSTRUCTIONS FOR CONTRIBUTORS

1. Author(s) should submit papers/abstracts via the conference website:
   (https://www.easychair.org/account/signin.cgi)
   and also as an email attachment directly to the Program Chair at jlbailley@ualr.edu.

   Abstracts should not exceed three pages; papers should not exceed twenty pages. The more complete and detailed the submission, the greater its chance for acceptance. Hard copies will not be accepted.

2. Each submission must include a separate title page with the following information:
   (1) title of submission
   (3) author(s)
   (4) affiliation(s)
   (5) complete address(es)
   (6) telephone number(s)
   (7) email address of the author(s)
   (8) name of the dean(s) of the affiliate school(s)
   (9) track (or topic) that best fits the submission
   (10) corresponding author

3. The main body of the paper, abstract, or proposal must have a title but should not include author name(s).

4. All submissions must be received by October 3, 2011. Acceptance or rejection notifications, as well as publication guidelines, will be provided on or about December 5, 2011.

5. A pre-registration fee will be required before papers are accepted by the Proceedings Editor.

Volunteers: Anyone interested in participating in the program as a session chair or reviewer should communicate her/his interests to the Program Chair. A volunteer participation form is available on the SWDSI website. http://www.swdsi.org

Get that paper submitted ..... Southwest Decision Sciences Institute Forty-Third Annual Meeting
February 29 – March 3, 2012
Conference Hotel: New Orleans Sheraton

Program Chair: Janet L Bailey, PhD
University of Arkansas Little Rock – jlbailley@ualr.edu

Deadline for Paper Submissions: October 3, 2011

It’s not too late to submit your paper
See Instructions for Contributors (on the left)

- Competitive Papers
- Program Participation
- Distinguished Paper Awards
- Student Papers
- Instructional Innovation Award

- Fast Track Journal Reviews
The papers nominated for the best paper awards will be recommended to a group of journal editors for another round of fast track peer review and possible publication in these journals.

  o Journal of International Technology and Information Management
    http://www.iima.org/New%20Pages/JITIM.html

  o International Journal of Intercultural Information Management
    www.inderscience.com/ijim

  o International Journal of Electronic Healthcare
    www.inderscience.com/ijeh

  o International Journal of Information Systems and Change Management
    www.inderscience.com/ijiscm

- SPECIAL SESSIONS

Due to the popular demand there will be a technology workshop led by a recognized Microsoft expert, a graduate student consortium workshop, and a “not-so-new” faculty member workshop. More details to be forthcoming on all workshop sessions.
**Southwest Decision Sciences Institute: Outstanding Educator Award**

- **Submit your nominations to Fred Kitchens (Chair)** f.kitchens@bsu.edu

The following criteria appear in the resolution establishing this award:

1. Active members of SWDSI are eligible for this award, although in exceptional cases nominees from non-SWDSI may be considered.

2. The contributions must be of significance and may include:
   a. Excellence in teaching Decision Science discipline courses;
   b. Educational innovation of Decision Science discipline courses;
   c. Recipient of the teaching award at college or university or national level;
   d. Authorship or editorship of significant Decision Science discipline textbooks;
   e. Authorship of significant journal articles, book chapters, or...
monographs concerned with Decision Science discipline education;

f. Editorship of education related journal;

g. Leadership in Decision Science discipline curriculum development and program design;

h. Leadership in the development of Decision Science discipline education policy in academic and professional organizations; and

i. Recipient of the Instructional Innovation Award from the Decision Sciences Institute.

A nominee need not excel in each of these general criteria to merit consideration for the award.

2011-2012 Committee Members – submit your nominations to the Chair

• Fred Kitchens (Chair) fkitchens@bsu.edu
• David Douglas
• Chang-tseh Hsieh
• Hong Qin
• Wing Fok

Southwest Decision Sciences Institute: Distinguished Service Award

• Submit your nominations to Kai Koong (Chair) koongk@utpa.edu

The following criteria appear in the resolution establishing this award:

1. A nominee must have been a member of SWDSI for ten years.
2. A nominee must be member of DSI.
3. A nominee must have served in a
leadership capacity or have, over a period of years, made a substantial contribution to SWDSI in other ways.

4. A nominee must have been a frequent contributor to SWDSI as an author/presenter, track chair, discussant, etc.

Also to be considered are the nominee's contributions to DSI and to Alpha Iota Delta honorary as well as other criteria determined by the Distinguished Service Award Selection Committee.

2011-2012 Committee Members – submit your nominations to the Chair

- Kai Koong (Chair) koongk@utpa.edu
- Lynn Heinrichs
- Mike Hanna
- Leida Chen
- Susan Chinburg

SWDSI Officers Meeting - Decision Sciences Institute Meeting (Boston) - Sunday (November 20, 2012) 3:30 pm - 5 pm - TBA location

Annual Meeting Sites - for your planning...

<table>
<thead>
<tr>
<th></th>
<th>2011</th>
<th>2012</th>
<th>2013</th>
</tr>
</thead>
<tbody>
<tr>
<td>DSI</td>
<td>Boston</td>
<td>San Francisco</td>
<td>New Orleans</td>
</tr>
<tr>
<td>FBD/SWDSI</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Position</td>
<td>Name</td>
<td>University</td>
<td>Contact Information</td>
</tr>
<tr>
<td>--------------------------------</td>
<td>-----------------------------</td>
<td>-------------------------------------</td>
<td>--------------------------------------</td>
</tr>
<tr>
<td>President (2011-2012)</td>
<td>Roderick Posey</td>
<td>University of Southern Mississippi</td>
<td>Voice: (601) 266-4641 <a href="mailto:Roderick.Posey@usm.edu">Roderick.Posey@usm.edu</a></td>
</tr>
<tr>
<td>President-Elect (2011-2012)</td>
<td>Carl M. Rebman, Jr.</td>
<td>University of San Diego</td>
<td>Voice: (619) 260-4135 <a href="mailto:carlr@sandiego.edu">carlr@sandiego.edu</a></td>
</tr>
<tr>
<td>Program Chair (2011-2012)</td>
<td>Janet Bailey</td>
<td>University of Arkansas at Little Rock</td>
<td>Voice: (501) 569-8851 <a href="mailto:jlbailey@ualr.edu">jlbailey@ualr.edu</a></td>
</tr>
<tr>
<td>Program Chair-Elect (2011-2012)</td>
<td>June Wei</td>
<td>University of West Florida</td>
<td>Voice: (850) 474-2771 <a href="mailto:jwei@uwf.edu">jwei@uwf.edu</a></td>
</tr>
<tr>
<td>Secretary (2010-2013)</td>
<td>Mary Fischer</td>
<td>University of Texas at Tyler</td>
<td>Voice: (903) 566-7433 <a href="mailto:mfischer@uttyler.edu">mfischer@uttyler.edu</a></td>
</tr>
<tr>
<td>VP - Finance (2009-2012)</td>
<td>Charlotte Jones</td>
<td>Louisiana State University - Shreveport (Emeritus)</td>
<td>Voice: (318) 470-0201 (cell) <a href="mailto:cjones@lsus.edu">cjones@lsus.edu</a></td>
</tr>
<tr>
<td>VP - Member Services (2011-2014)</td>
<td>Robert Pavur</td>
<td>University of North Texas</td>
<td>Voice: (940) 565-3107 <a href="mailto:pavur@unt.edu">pavur@unt.edu</a></td>
</tr>
<tr>
<td>VP - Student Liaison (2011-2013)</td>
<td>Nalini Govindarajulu</td>
<td>Creighton University</td>
<td>Voice: (402) 280-3898 <a href="mailto:NaliniGovindarajulu@creighton.edu">NaliniGovindarajulu@creighton.edu</a></td>
</tr>
<tr>
<td>DSI Regionally-Elected VP (2011-2013)</td>
<td>Paul Cronan</td>
<td>University of Arkansas</td>
<td>Voice: (479) 575-6130 <a href="mailto:pcranon@walton.uark.edu">pcranon@walton.uark.edu</a></td>
</tr>
<tr>
<td>Regional Archivist (unlimited term)</td>
<td>Paul Cronan</td>
<td>University of Arkansas</td>
<td>Voice: (479) 575-6130 <a href="mailto:pcranon@walton.uark.edu">pcranon@walton.uark.edu</a></td>
</tr>
<tr>
<td>Council Member (2009-2012)</td>
<td>Leida Chen</td>
<td>Creighton University</td>
<td>Voice: (402) 280-2614 <a href="mailto:lchen@creighton.edu">lchen@creighton.edu</a></td>
</tr>
<tr>
<td>Council Member (2009-2012)</td>
<td>Chang-tseh Hsieh</td>
<td>University of Southern Mississippi</td>
<td>Voice: (601) 266-6124 <a href="mailto:chang-tseh.hsieh@usm.edu">chang-tseh.hsieh@usm.edu</a></td>
</tr>
</tbody>
</table>
Council Member (2009-2012)
Bala Maniam
Sam Houston State University
Voice: (936) 294-1278
Fax: (936) 294-1290
eMail: gba_bxm@shsu.edu

Council Member (2010-2013)
Susan Chinburg
Rogers State University
Voice: (918) 343-7727
eMail: schinburg@rsu.edu

Council Member (2009-2012)
Amy Chou
Illinois State University
Voice: (309) 438-2804
eMail: aychou@ilstu.edu

Council Member (2011-2013)
Melissa V. Melancon
University of Louisiana - Monroe
Voice: (318) 342-1167
eMail: melancon@ulm.edu

Council Member (2011-2013)
Hong Qin
University of Texas - Pan American
Voice: (956) 665-2035
eMail: hqin@utpa.edu

Council Member (2011-2014)
Wing Fok
Loyola University New Orleans
Voice: (504) 864-7937
eMail: fok@loyno.edu

Council Member (2011-2014)
Mike Hanna
University of Houston - Clear Lake
Voice: (281) 283-3201
eMail: hanna@uhcl.edu

Past President (2011-2012)
Paul Cronan
University of Arkansas
Voice: (479) 575-6130
eMail: pcronan@walton.uark.edu

Publications Coordinator
Carl M. Rebman, Jr.
University of San Diego
Voice: (619) 260-4135
eMail: carlr@sandiego.edu

Webmaster
John Seydel
Arkansas State University
Voice: (870) 680-8072
eMail: jseydel@astate.edu

John Seydel
(jseydel@astate.edu)
Southwest Decision Sciences Institute Webmaster
Let John know if you wish to volunteer help or have any ideas!