

# Decision Sciences Institute Southwest Region Newsletter

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Fall 2011

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## ***SWDSI Officers Meeting -***

Decision Sciences Institute Meeting (Boston)  
– Sunday (November 20, 2011) 3:30pm – 5  
pm – TBA location

## ***Southwest Decision Sciences Officer Positions to be***

***Elected 2012-*** Program Chair Elect,  
VP of Finance, 3 Council Members

**Southwest Decision Sciences  
Institute**

**Forty-Third Annual Meeting  
February 29 - March 3, 2012  
Sheraton-New Orleans, LA**

## From the President



Roderick  
Posey

***Don't wait too much longer – get your  
paper in.***

**The Summer has changed to Fall. We are all busy educating the next generation of leaders. But, we're not so busy that we are not able to plan for SWDSI in New Orleans (February 29 – March 3, 2012).**

**You still have time to submit your paper for the conference.**

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Members of the SWDSI are a great group of people. When help is needed, they are willing to assist. When something needs to get done, they find a way to get it done. It's great to work with such a wonderful group of people – the officers and members of the SWDSI. You make a difference.

The SWDSI exists because of you. Let us know how we can be a better SWDSI and how we can better serve you. Let's have a great year.

*Roderick*

email: [Roderick.Posey@usm.edu](mailto:Roderick.Posey@usm.edu)

## INSTRUCTIONS FOR CONTRIBUTORS

1. Author(s) should submit papers/abstracts via the conference website:  
  
(<https://www.easychair.org/account/signin.cgi> )  
**and also as an** email attachment directly to the Program Chair at [jlbailey@ualr.edu](mailto:jlbailey@ualr.edu).  
  
Abstracts should not exceed three pages; papers should not exceed twenty pages. The more complete and detailed the submission, the greater its chance for acceptance. Hard copies will not be accepted.
2. Each submission must include a separate title page with the following information:
  - (1) title of submission
  - (2) type of submission (i.e., Refereed Research Paper, Non-Refereed Research Abstract, Workshop Proposal, Tutorial Proposal, Panel Proposal, or Symposium Proposal).
  - (3) author(s)
  - (4) affiliation(s)
  - (5) complete address(es)
  - (6) telephone number(s)
  - (7) email address of the author(s)
  - (8) name of the dean(s) of the affiliate school(s)
  - (9) track (or topic) that best fits the submission
  - (10) corresponding author
3. The main body of the paper, abstract, or proposal must have a title but should not include author name(s).
4. All submissions must be received by **October 3, 2011**. Acceptance or rejection notifications, as well as publication guidelines, will be provided on or about **December 5, 2011**.
5. A pre-registration fee will be required before papers are accepted by the **Proceedings Editor**.

**Volunteers: Anyone interested in participating in the program as a session chair or reviewer should communicate her/his interests to the Program Chair. A volunteer participation form is available on the SWDSI website. <http://www.swdsi.org>**

Get that paper submitted .....

Southwest Decision Sciences Institute  
Forty-Third Annual Meeting  
**February 29 – March 3, 2012**  
Conference Hotel: New Orleans Sheraton

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Program Chair: Janet L Bailey, PhD  
University of Arkansas Little Rock –  
[jlbailey@ualr.edu](mailto:jlbailey@ualr.edu)

**Deadline for Paper Submissions: October 3, 2011**

*It's not too late to submit your paper*  
See Instructions for Contributors (on the left)

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- **Competitive Papers**
- **Program Participation**
- **Distinguished Paper Awards**
- **Student Papers**
- **Instructional Innovation Award**
  
- **Fast Track Journal Reviews**  
The papers nominated for the best paper awards will be recommended to a group of journal editors for another round of fast track peer review and possible publication in these journals.
  - o **Journal of International Technology and Information Management**  
<http://www.iima.org/New%20Pages/JITIM.html>
  - o **International Journal of Intercultural Information Management**  
[www.inderscience.com/ijim](http://www.inderscience.com/ijim)
  - o **International Journal of Electronic Healthcare**  
[www.inderscience.com/ijeh](http://www.inderscience.com/ijeh)
  - o **International Journal of Information Systems and Change Management**  
[www.inderscience.com/ijiscm](http://www.inderscience.com/ijiscm)

### - SPECIAL SESSIONS

Due to the popular demand there will be a technology workshop led by a recognized Microsoft expert, a graduate student consortium workshop, and a "not-so-new" faculty member workshop. More details to be forthcoming on all workshop sessions.

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- **TRACKS:**

- Accounting
- Business Environment, Law, Ethics and Cross-Cultural Studies
- Economics, Health Care and Quality
- E-Commerce
- Entrepreneurship and Finance
- DSS/ES/KM
- International Business
- Innovative Education
- Online Learning
- Information Security & Privacy
- Management Information Systems
- Management and Organizational Behavior
- Marketing
- Operations & Supply Chain Management
- E-Government/Non-Profit
- Quantitative Methods & Quality
- Special Panels
- Student Track

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## Southwest Decision Sciences Institute: Outstanding Educator Award

- **Submit your nominations to Fred Kitchens (Chair) [fkitchens@bsu.edu](mailto:fkitchens@bsu.edu)**

The following criteria appear in the resolution establishing this award:

1. Active members of SWDSI are eligible for this award, although in exceptional cases nominees from non-SWDSI may be considered.
2. The contributions must be of significance and may include:
  - a. Excellence in teaching Decision Science discipline courses;
  - b. Educational innovation of Decision Science discipline courses;
  - c. Recipient of the teaching award at college or university or national level;
  - d. Authorship or editorship of significant Decision Science discipline textbooks;
  - e. Authorship of significant journal articles, book chapters, or

- monographs concerned with Decision Science discipline education;
- f. Editorship of education related journal;
  - g. Leadership in Decision Science discipline curriculum development and program design;
  - h. Leadership in the development of Decision Science discipline education policy in academic and professional organizations; and
  - i. Recipient of the Instructional Innovation Award from the Decision Sciences Institute.

A nominee need not excel in each of these general criteria to merit consideration for the award.

### 2011-2012 Committee Members – submit your nominations to the Chair

- **Fred Kitchens (Chair)**  
[fkitchens@bsu.edu](mailto:fkitchens@bsu.edu)
- **David Douglas**
- **Chang-tseh Hsieh**
- **Hong Qin**
- **Wing Fok**

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### Southwest Decision Sciences Institute: Distinguished Service Award

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- **Submit your nominations to Kai Koong (Chair)** [koongk@utpa.edu](mailto:koongk@utpa.edu)

The following criteria appear in the resolution establishing this award:

1. A nominee must have been a member of SWDSI for ten years.
2. A nominee must be member of DSI.
3. A nominee must have served in a

leadership capacity or have, over a period of years, made a substantial contribution to SWDSI in other ways.

4. A nominee must have been a frequent contributor to SWDSI as an author/presenter, track chair, discussant, etc.

Also to be considered are the nominee's contributions to DSI and to Alpha Iota Delta honorary as well as other criteria determined by the Distinguished Service Award Selection Committee.

### 2011-2012 Committee Members – submit your nominations to the Chair

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- Kai Koong (Chair) [koongk@utpa.edu](mailto:koongk@utpa.edu)
  - Lynn Heinrichs
  - Mike Hanna
  - Leida Chen
  - Susan Chinburg

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*SWDSI Officers Meeting* -Decision Sciences Institute Meeting (Boston) - Sunday (November 20, 2012) 3:30 pm - 5 pm - TBA location

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### Annual Meeting Sites - for your planning...

	<u>2011</u>	<u>2012</u>	<u>2013</u>
DSI	Boston	San Francisco	
FBD/SWDSI		New Orleans	Albuquerque

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# SWDSI Officers and Appointed Positions

## 2010-2011

**President (2011-2012)**

**Roderick Posey**  
University of Southern Mississippi  
Voice: (601) 266-4641  
eMail: [Roderick.Posey@usm.edu](mailto:Roderick.Posey@usm.edu)

**President-Elect (2011-2012)**

**Carl M. Rebman, Jr.**  
University of San Diego  
Voice: (619) 260-4135  
eMail: [carlr@sandiego.edu](mailto:carlr@sandiego.edu)

**Program Chair (2011-2012)**

**Janet Bailey** University of Arkansas at Little Rock  
Voice: (501) 569-8851  
eMail: [jlbailey@ualr.edu](mailto:jlbailey@ualr.edu)

**Program Chair-Elect (2011-2012)**  
**June Wei**

University of West Florida  
Voice: (850) 474-2771  
eMail: [jwei@uwf.edu](mailto:jwei@uwf.edu)

**Secretary (2010-2013)**

**Mary Fischer**  
University of Texas at Tyler  
Voice: (903) 566-7433  
eMail: [mfischer@uttyler.edu](mailto:mfischer@uttyler.edu)

**VP - Finance (2009-2012)**

**Charlotte Jones**  
Louisiana State University - Shreveport (Emeritus)  
Voice: (318) 470-0201 (cell)  
eMail: [cjones@lsus.edu](mailto:cjones@lsus.edu)

**VP - Member Services (2011-2014)**

**Robert Pavur**  
University of North Texas  
Voice: (940) 565-3107  
eMail: [pavur@unt.edu](mailto:pavur@unt.edu)

**VP - Student Liaison (2011-2013)**

**Nalini Govindarajulu**  
Creighton University  
Voice: (402) 280-3898  
eMail: [NaliniGovindarajulu@creighton.edu](mailto:NaliniGovindarajulu@creighton.edu)

**DSI Regionally-Elected VP (2011-2013)**

**Paul Cronan**  
University of Arkansas  
Voice: (479) 575-6130  
eMail: [pcronan@walton.uark.edu](mailto:pcronan@walton.uark.edu)

**Regional Archivist (unlimited term)**

**Paul Cronan**  
University of Arkansas  
Voice: (479) 575-6130  
eMail: [pcronan@walton.uark.edu](mailto:pcronan@walton.uark.edu)

**Council Member (2009-2012)**

**Leida Chen**  
Creighton University  
Voice: (402) 280-2614  
eMail: [lchen@creighton.edu](mailto:lchen@creighton.edu)

**Council Member (2009-2012)**

**Chang-tseh Hsieh**  
University of Southern Mississippi  
Voice: (601) 266-6124  
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**Council Member (2009-2012)**  
**Bala Maniam**  
Sam Houston State  
University  
Voice: (936) 294-1278  
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eMail: [gba\\_bxm@shsu.edu](mailto:gba_bxm@shsu.edu)

**Council Member (2010-2013)**  
**Amy Chou**  
Illinois State University  
Voice: (309) 438-2804  
eMail: [aychou@ilstu.edu](mailto:aychou@ilstu.edu)

**Council Member (2011-2014)**  
**Wing Fok**  
Loyola University New  
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**Council Member (2011-2014)**  
**Hong Qin**  
University of Texas - Pan  
American  
Voice: (956) 665-2035  
eMail: [hqin@utpa.edu](mailto:hqin@utpa.edu)

**Publications Coordinator  
(unlimited term)**  
**Carl M. Rebman, Jr.**  
University of San Diego  
Voice: (619) 260-4135  
eMail: [carlr@sandiego.edu](mailto:carlr@sandiego.edu)

**Council Member (2010-2013)**  
**Susan Chinburg**  
Rogers State University  
Voice: (918) 343-7727  
eMail: [schinburg@rsu.edu](mailto:schinburg@rsu.edu)

**Council Member (2010-2013)**  
**Melissa V. Melancon**  
University of Louisiana - Monroe  
Voice: (318) 342-1167  
eMail: [melancon@ulm.edu](mailto:melancon@ulm.edu)

**Council Member (2011-2014)**  
**Mike Hanna**  
University of Houston - Clear Lake  
Voice: (281) 283-3201  
eMail: [hanna@uhcl.edu](mailto:hanna@uhcl.edu)

**Past President (2011-2012)**  
**Paul Cronan**  
University of Arkansas  
Voice: (479) 575-6130  
eMail: [pcronan@walton.uark.edu](mailto:pcronan@walton.uark.edu)

**Webmaster  
(2010-2013)**  
**John Seydel**  
Arkansas State University  
Voice: (870) 680-8072  
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**John Seydel**

[jseydel@astate.edu](mailto:jseydel@astate.edu)

Southwest Decision Sciences  
Institute Webmaster

*Let John know if you wish to  
volunteer help or have any ideas!*