

## DECISION SCIENCES INSTITUTE - SOUTHWEST REGION

### 2023 DISTINGUISHED SERVICE AWARD

is presented to



### **Mark E. McMurtrey**

The 2023 SWDSI Distinguished Service Award recipient is Dr. Mark E. McMurtrey who, in recognition of his achievements in research, teaching, and service, holds the appointment of Professor of Computer Information Systems and Analytics in the College of Business at the University of Central Arkansas. In addition, he is the MBA Program Director for the College of Business.

McMurtrey has been recognized in the past as the recipient of two of the most prestigious recognition awards that the University of Central Arkansas College of Business offers: the Excellence in Service Award (2014) and the Excellence in Teaching Award (2017).

Dr. McMurtrey has been very active in service with DSI and SWDSI in conferences for over 30 years. Between the two he has well over 100 activities, ranging from author, discussant, reviewer, session chair, track chair, presenter, VP-Finance, Program Chair, President, and Past President. He had a research study win the Distinguished Paper Award at the 2022 SWDSI Conference in March and competed with the winners from the other regions at the National DSI meeting in November, finishing as a runner-up.

Mark has also been a Council Member for SWDSI and serves on both the Strategic Planning Committee and Outstanding Educator Award Committee. He was the recipient of the OEA in 2020.

*In recognition of his professional commitment, leadership and service to the Decision Sciences Institute, Southwest Region, Dr. Mark E. McMurtrey is the 2023 SWDSI Distinguished Service Award recipient.*